

Security in the age of social media

Exploring the benefits and security risks

Please note the audio line will remain silent until 5 minutes before the webcast commences.



Event Housekeeping

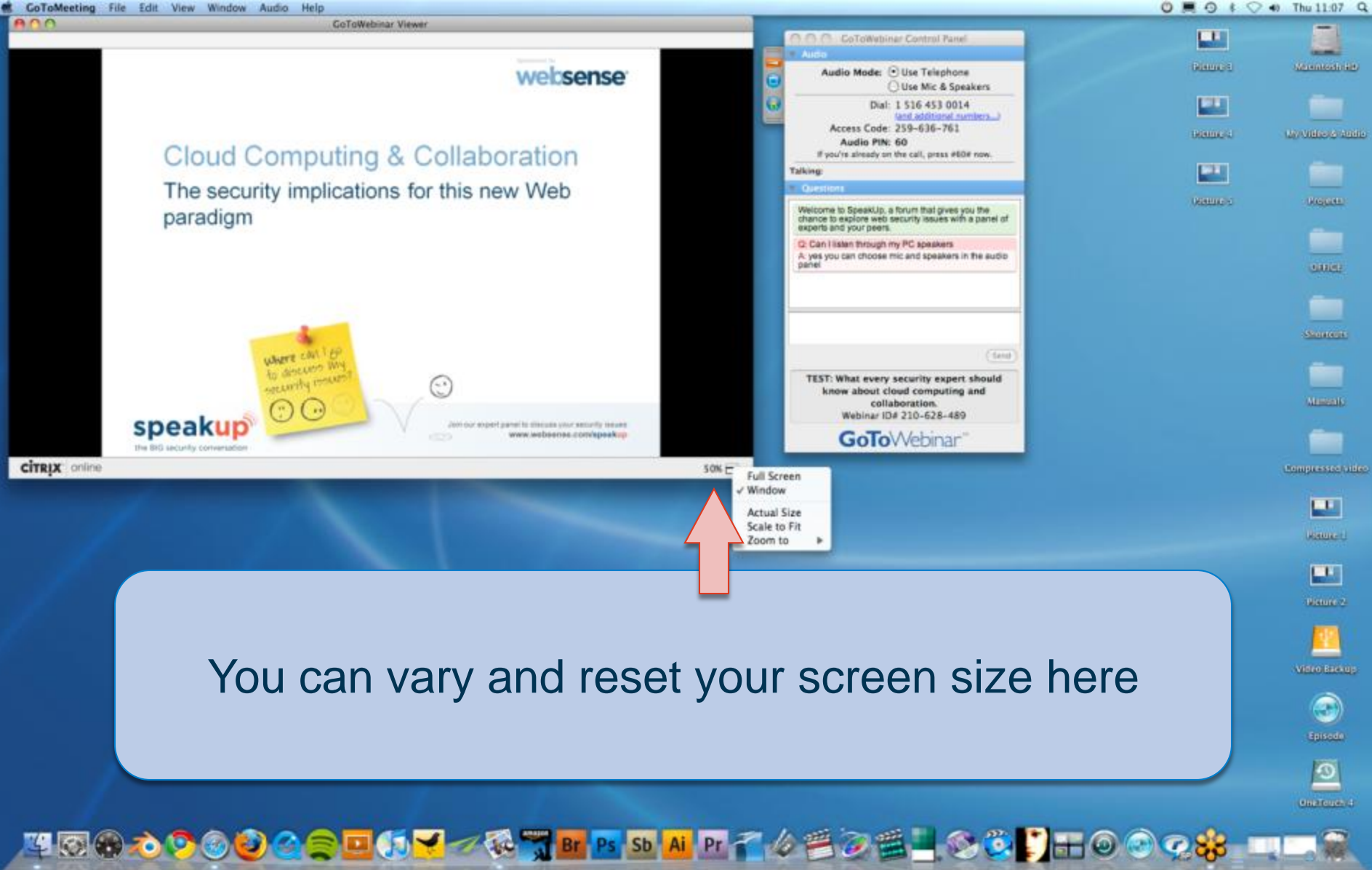
How to get the most from this event.



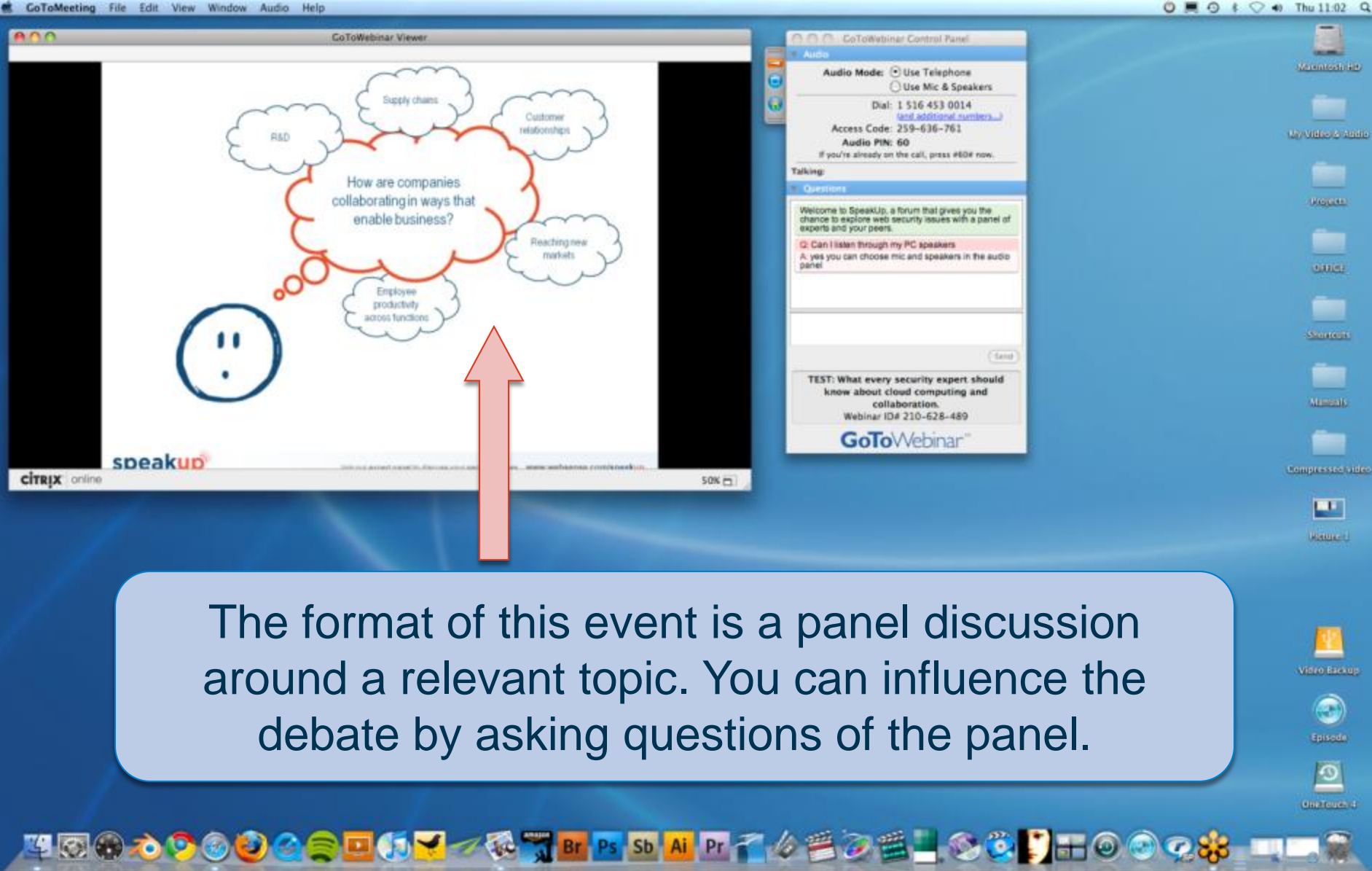
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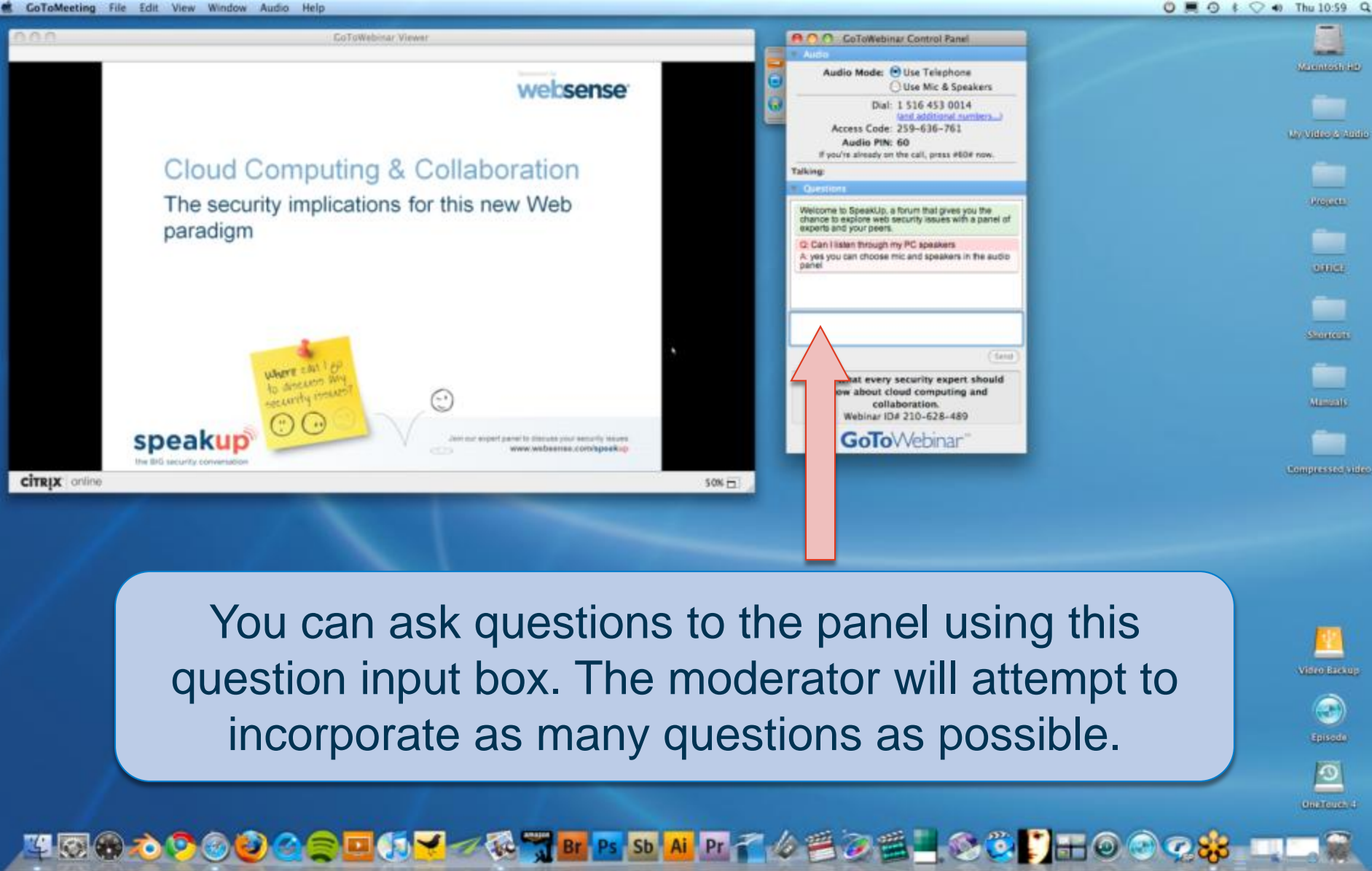




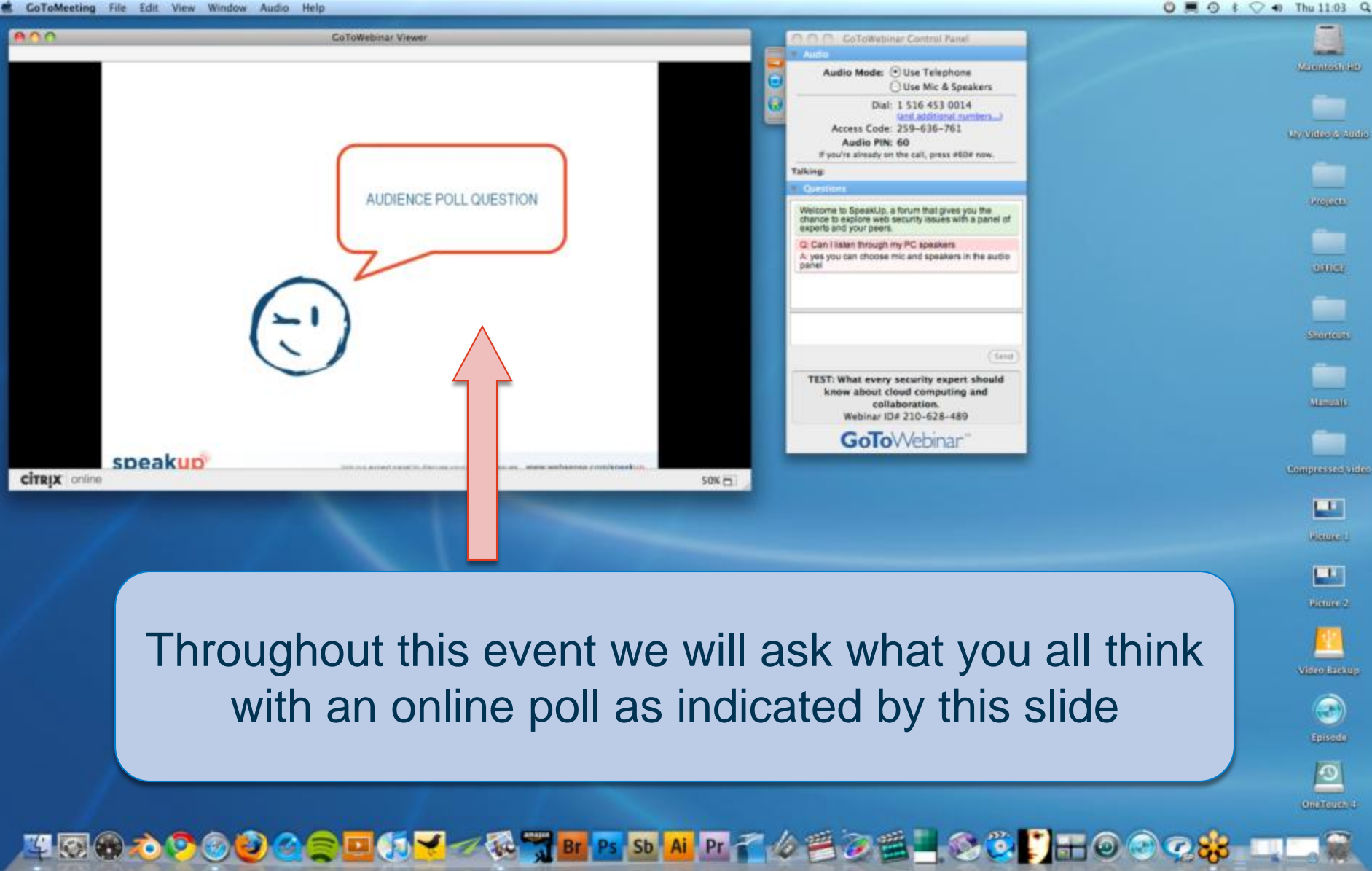
You can vary and reset your screen size here



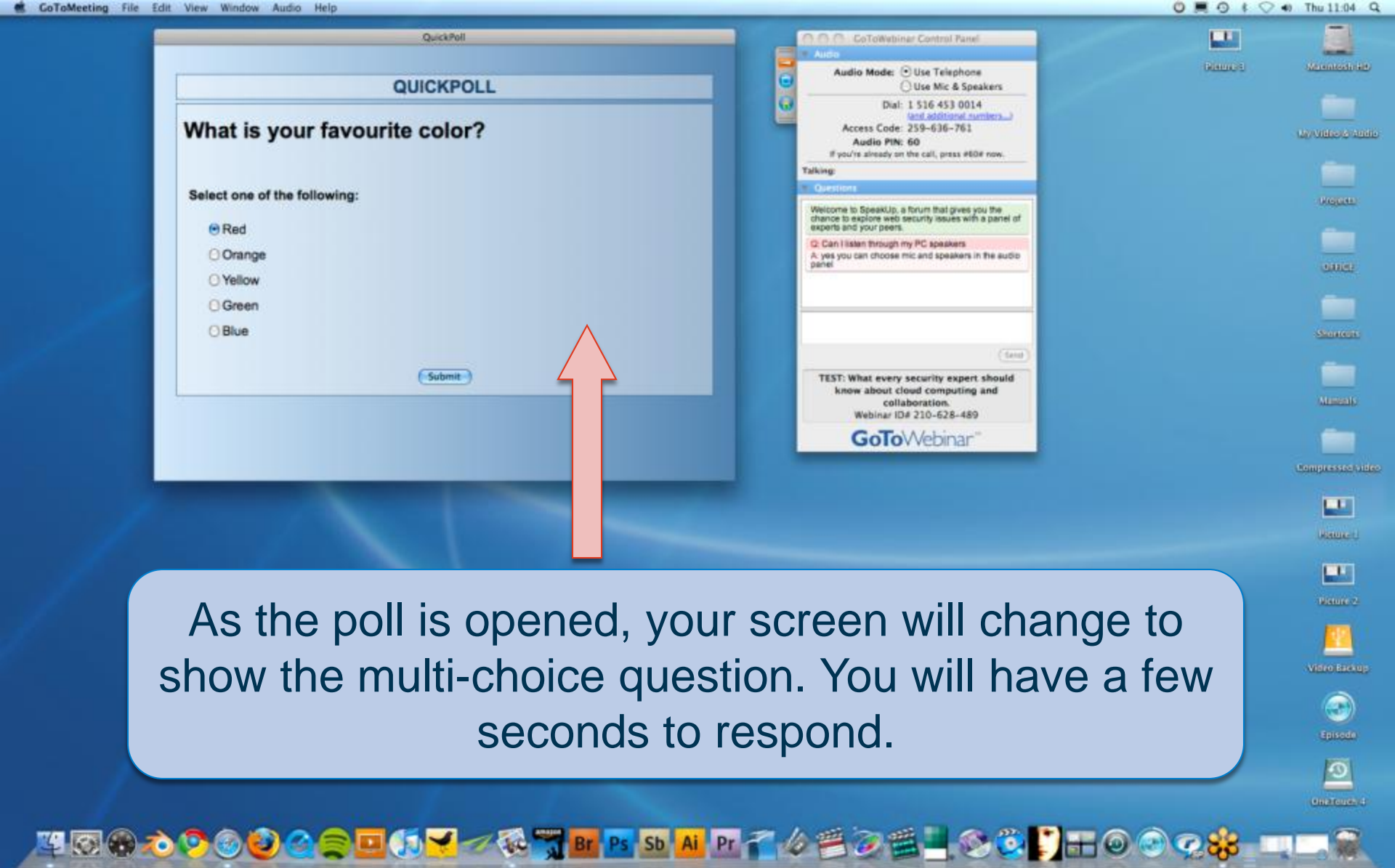
The format of this event is a panel discussion around a relevant topic. You can influence the debate by asking questions of the panel.



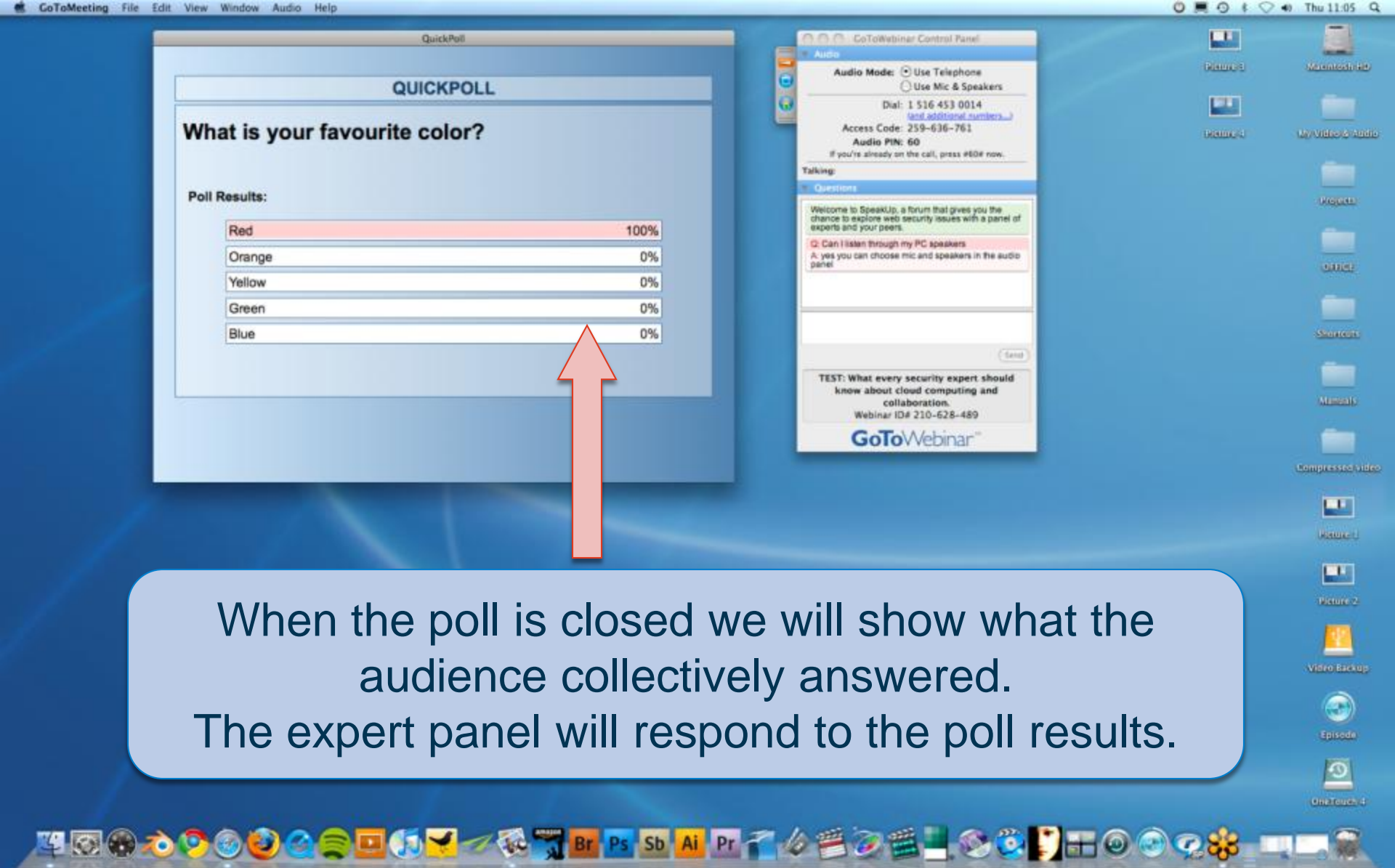
You can ask questions to the panel using this question input box. The moderator will attempt to incorporate as many questions as possible.



Throughout this event we will ask what you all think with an online poll as indicated by this slide



As the poll is opened, your screen will change to show the multi-choice question. You will have a few seconds to respond.



When the poll is closed we will show what the audience collectively answered. The expert panel will respond to the poll results.

Your poll answers are confidential and individual responses are never shared.

Introducing today's panel



Rich Mogull
Analyst & CEO
Securosis



Jason Clark
Chief Information Security &
Strategy Officer, Websense



Scott Kleper
CTO & Founder
Context Optional



Carl Mercier
Director of Software Development
& founder of Defensio
(a Websense company)



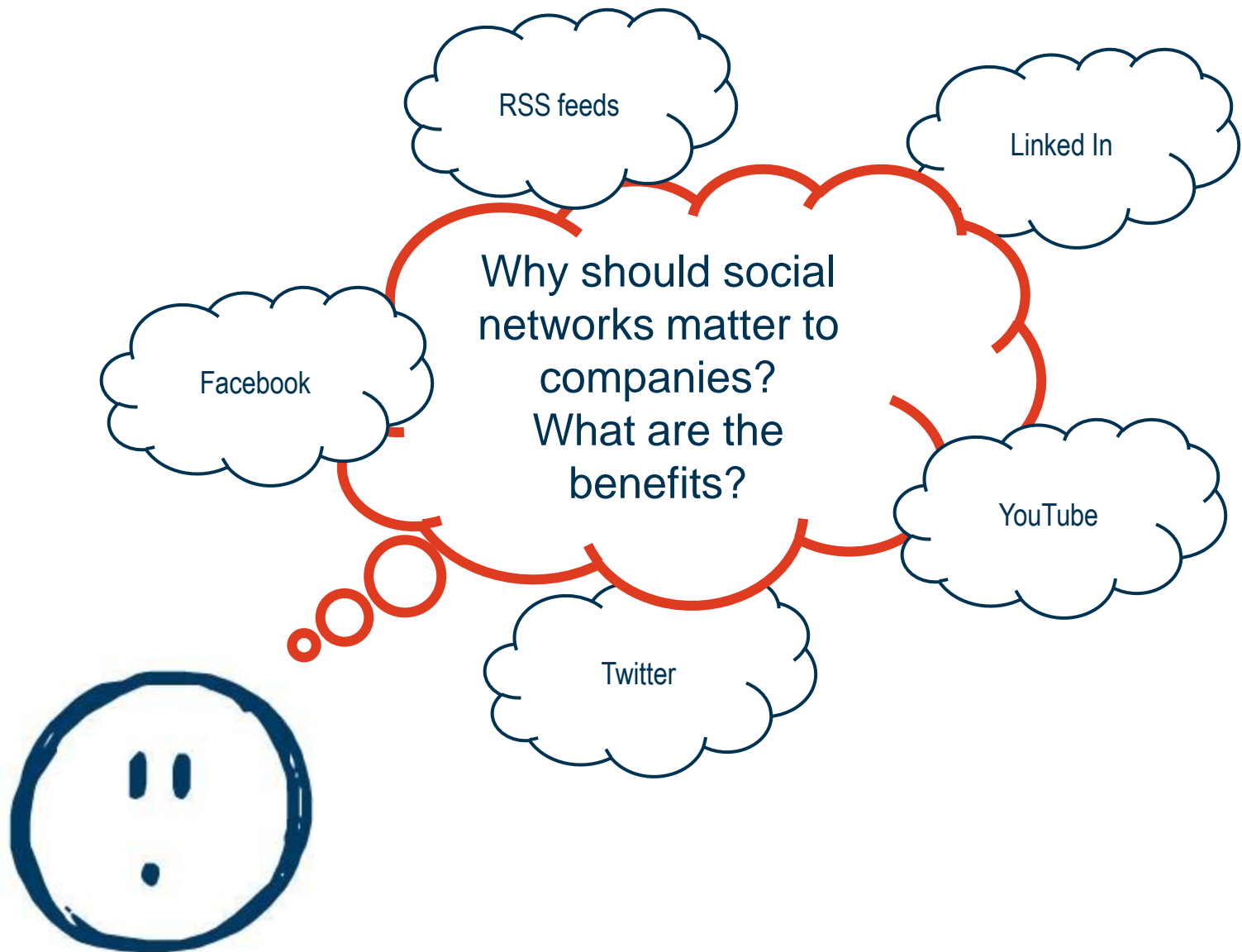
Matthew Mors (Panel Moderator)
Vice President
Mix Public Relations



Charles Saunders
(Question Moderator)
Websense



Paul Fabretti
CEO, Gabba & 'Blending
the Mix' blog author




Have your say:

Poll Question



What is your company's approach to social media?
(**tick one**)

- ☐ We have no policy
- ☐ Generally speaking we block access for employees
- ☐ We allow selective access for certain departments
- ☐ We allow selective access for certain employees
- ☐ We fully embrace the social web across the company



Many security experts
say they block access
to social fabrics, is this
a long term strategy?

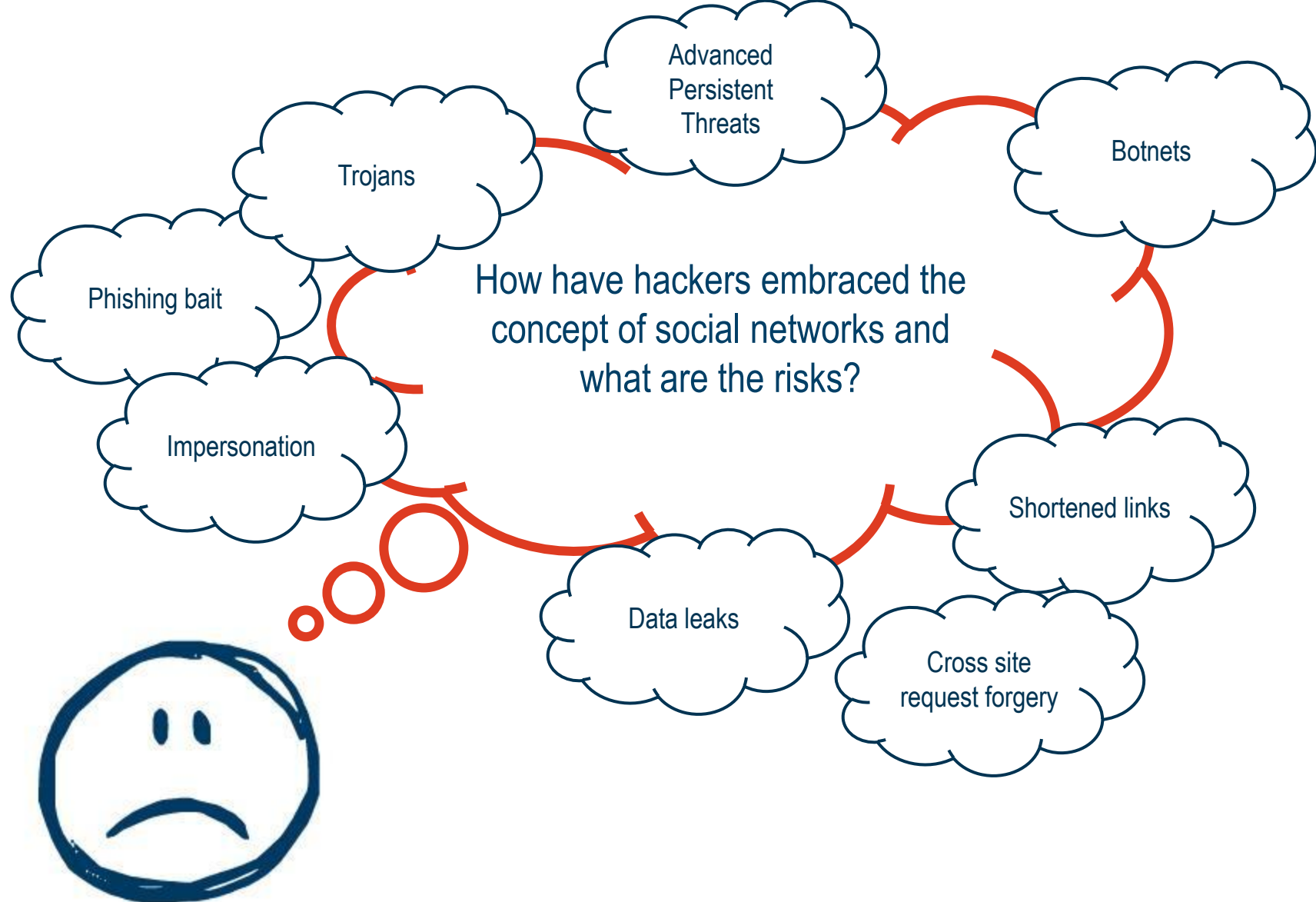
Have your say:

Poll Question



What are your two biggest concerns about opening access to social networks? (tick two)

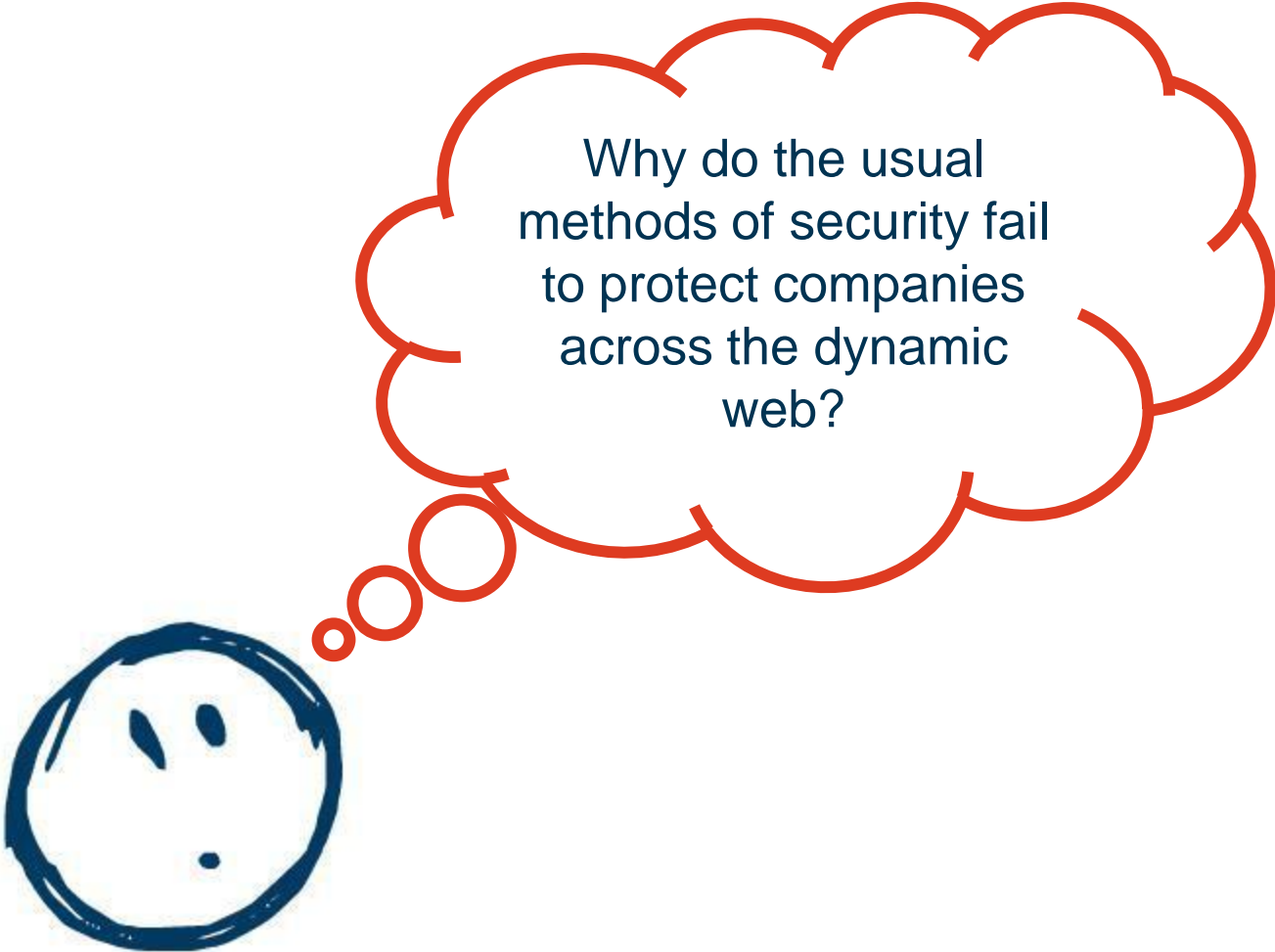
- ☐ Productivity loss
- ☐ Losing control of reputation
- ☐ Malware infection
- ☐ Accidental data loss
- ☐ Malicious data loss



Maybe Anna Chapman could have been more successful as a spy if she had copied Robin Sage and used social media

What does this attack tell us about social media and social engineering





Why do the usual
methods of security fail
to protect companies
across the dynamic
web?

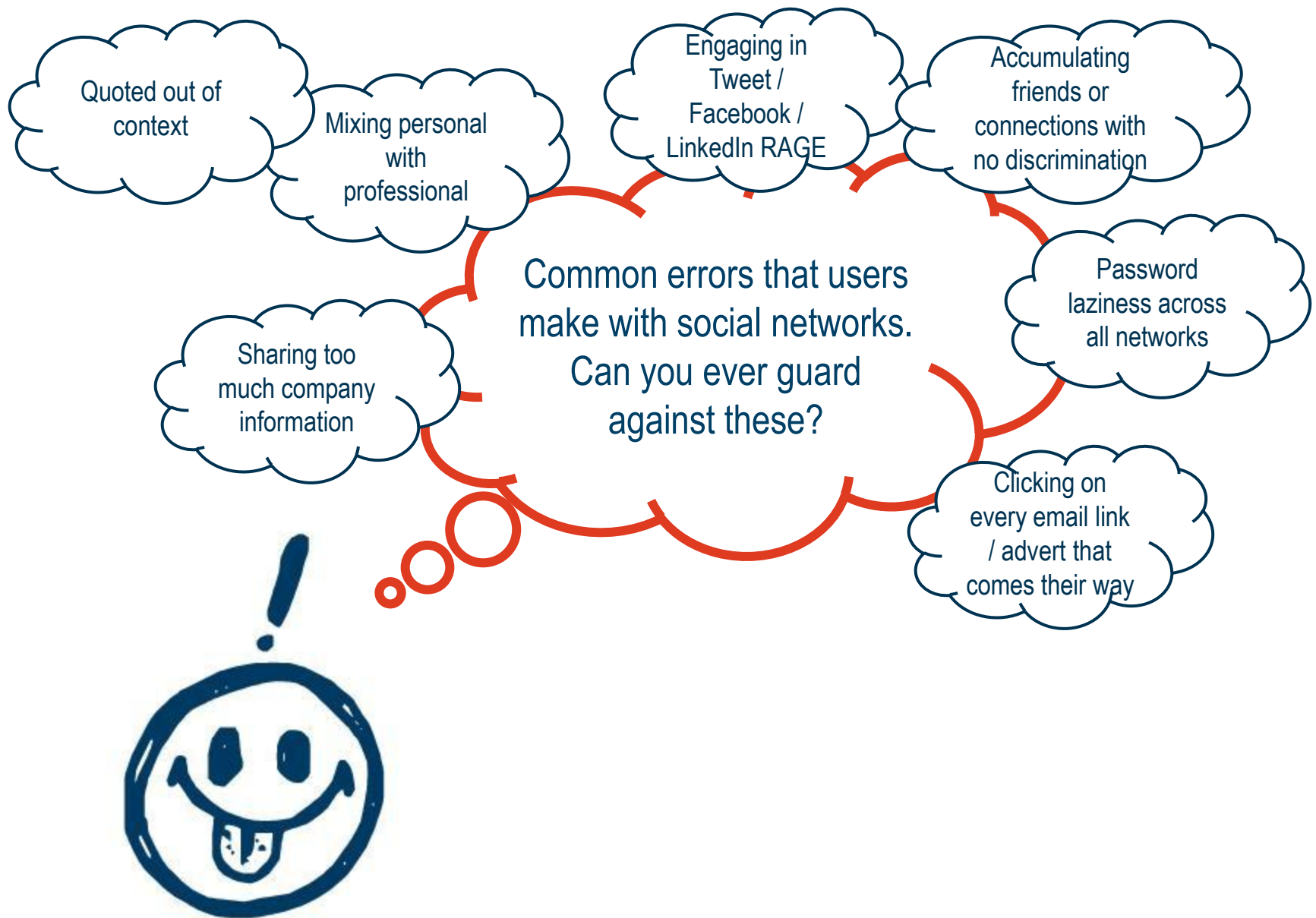


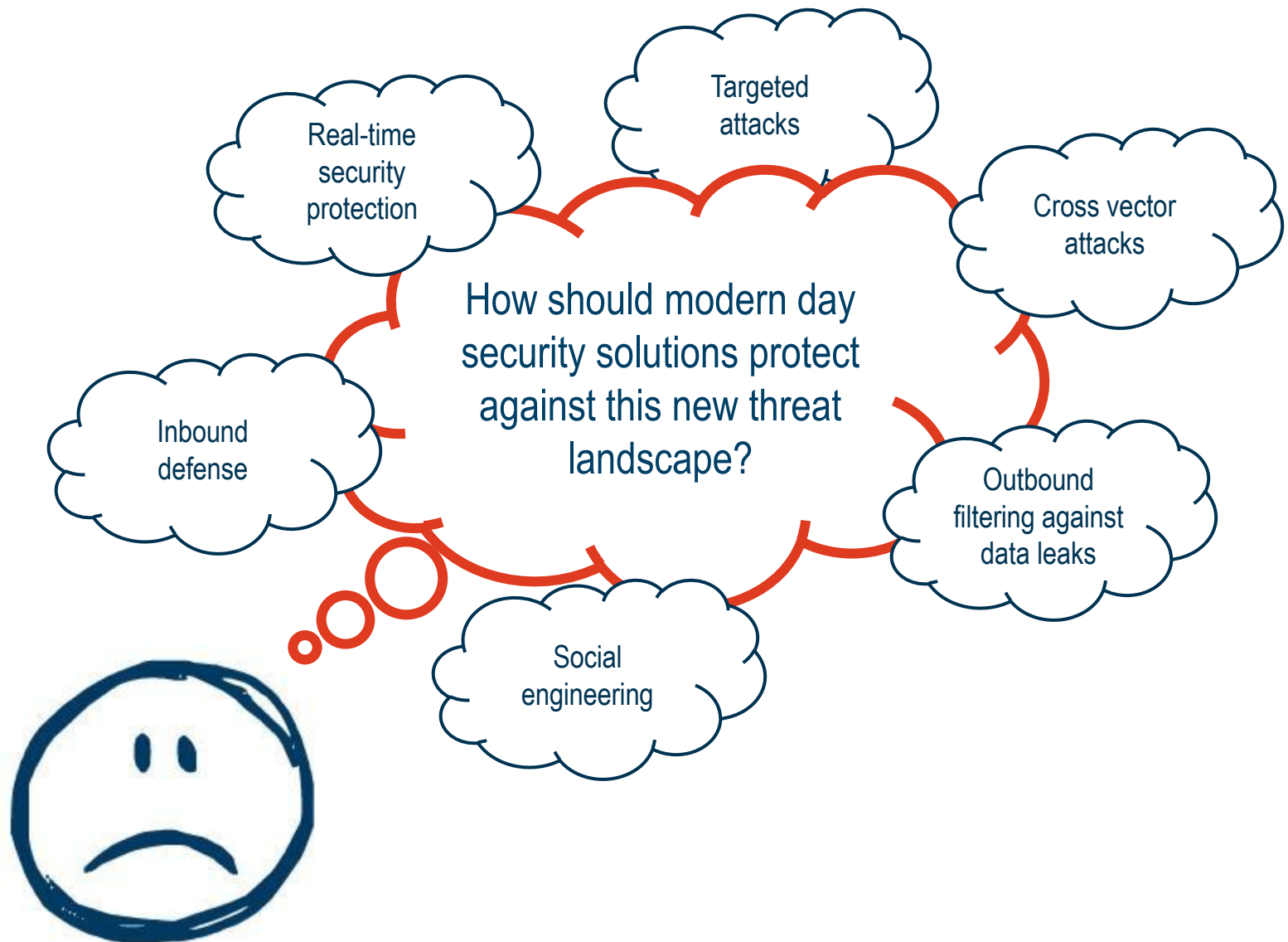
Have your say:

Poll Question

How do you perceive the security threat from big brand social networks as opposed to any other part of the internet?

- ☐ Much higher than general, requiring system change
- ☐ Slightly higher than general, requiring system change
- ☐ Slightly higher than general, no system change required
- ☐ About the same as in general, no system change required
- ☐ Lower than the web in general, no system change required





Have your say:

Poll Question



Has what you have heard today make you think you will do anything differently than you have in place already?

- ☐ Yes
- ☐ No
- ☐ Undecided, need further research

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Do you use social networks, such as Facebook or Twitter, for business purposes in your organisation?

I am interested to see how companies are using social media as part of their business infrastructure.

posted 3 days ago

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21 hours ago

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