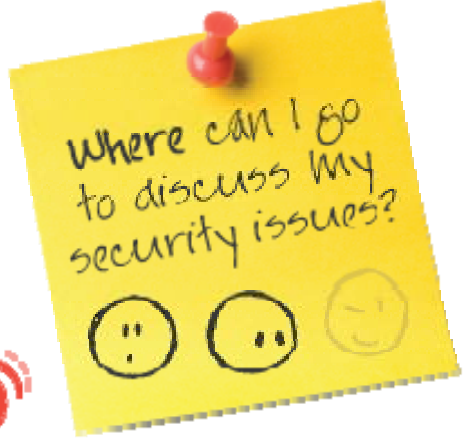
Sponsored by

websense®

Cloud Computing & Collaboration

The security implications for this new Web paradigm

Please note the audio line will remain silent until
5 minutes before broadcast



speakup
the BIG security conversation

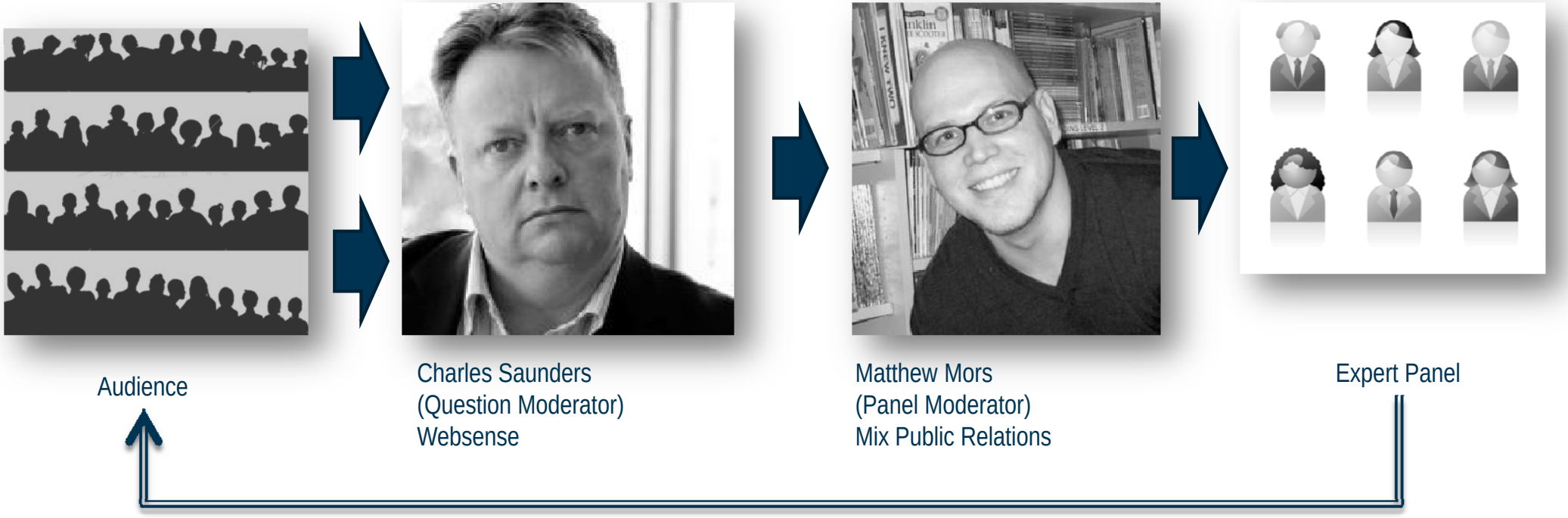
Join our expert panel to discuss your security issues
www.websense.com/speakup

Sponsored by

websense

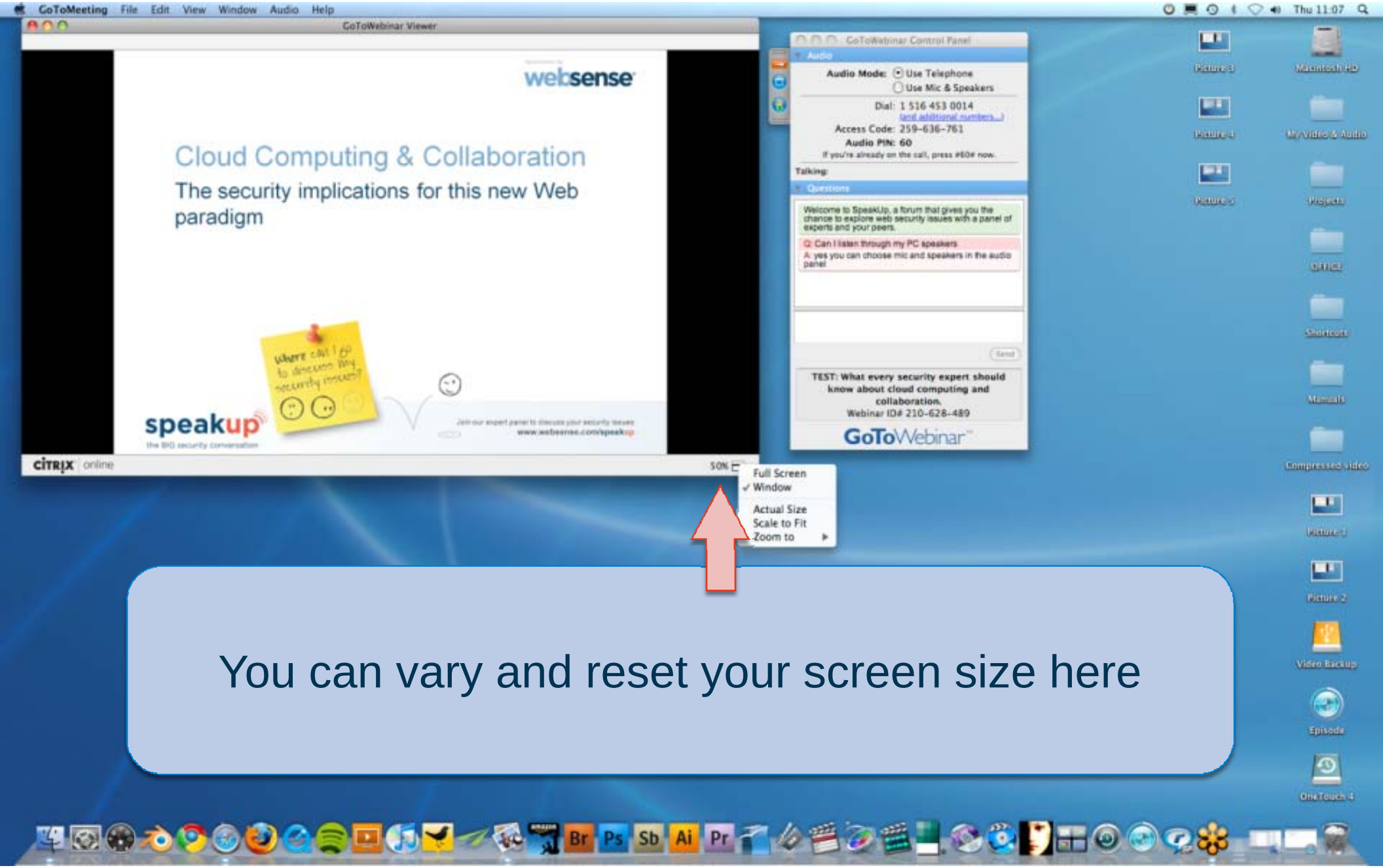
Event Housekeeping

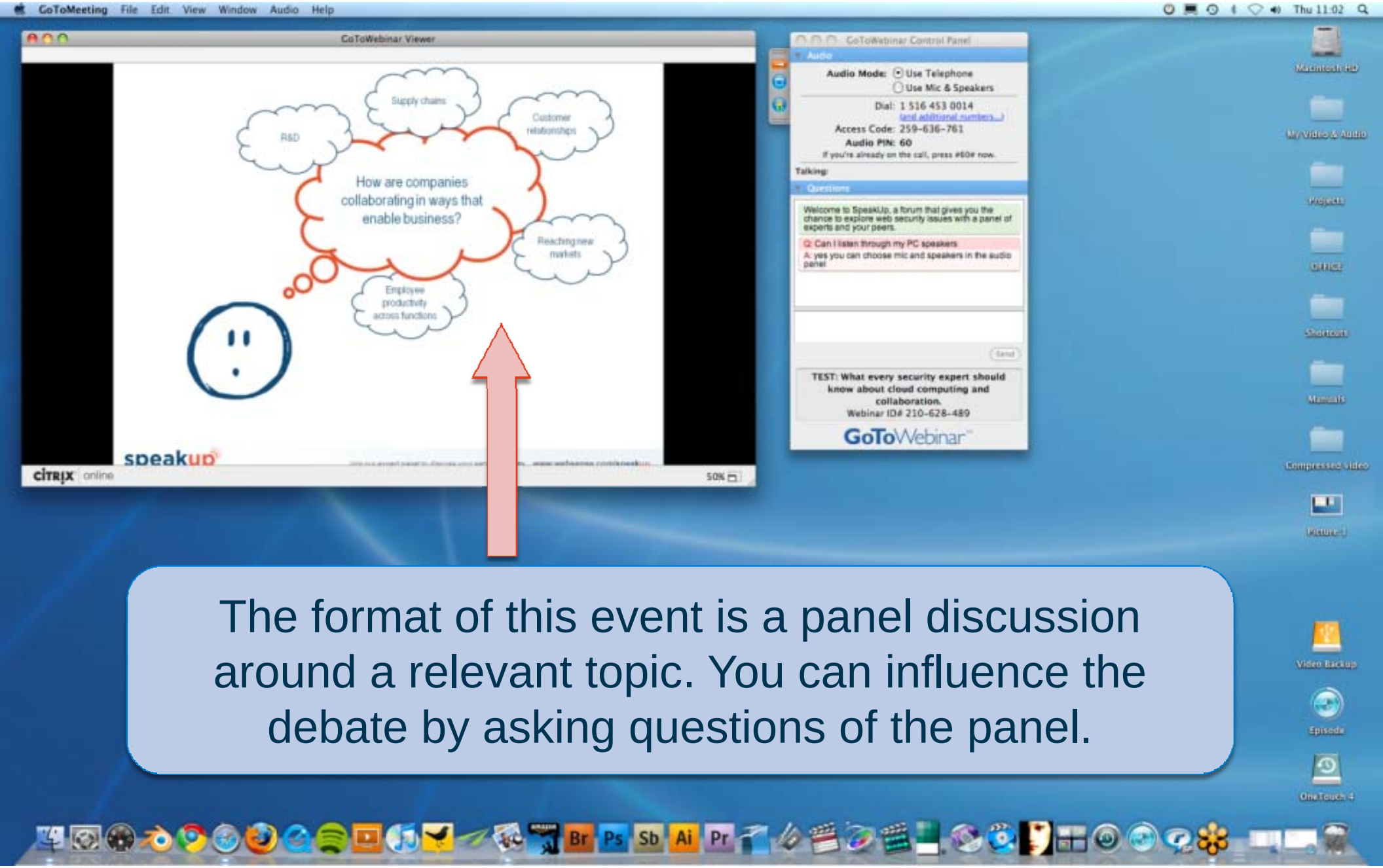
How to get the most from this event.



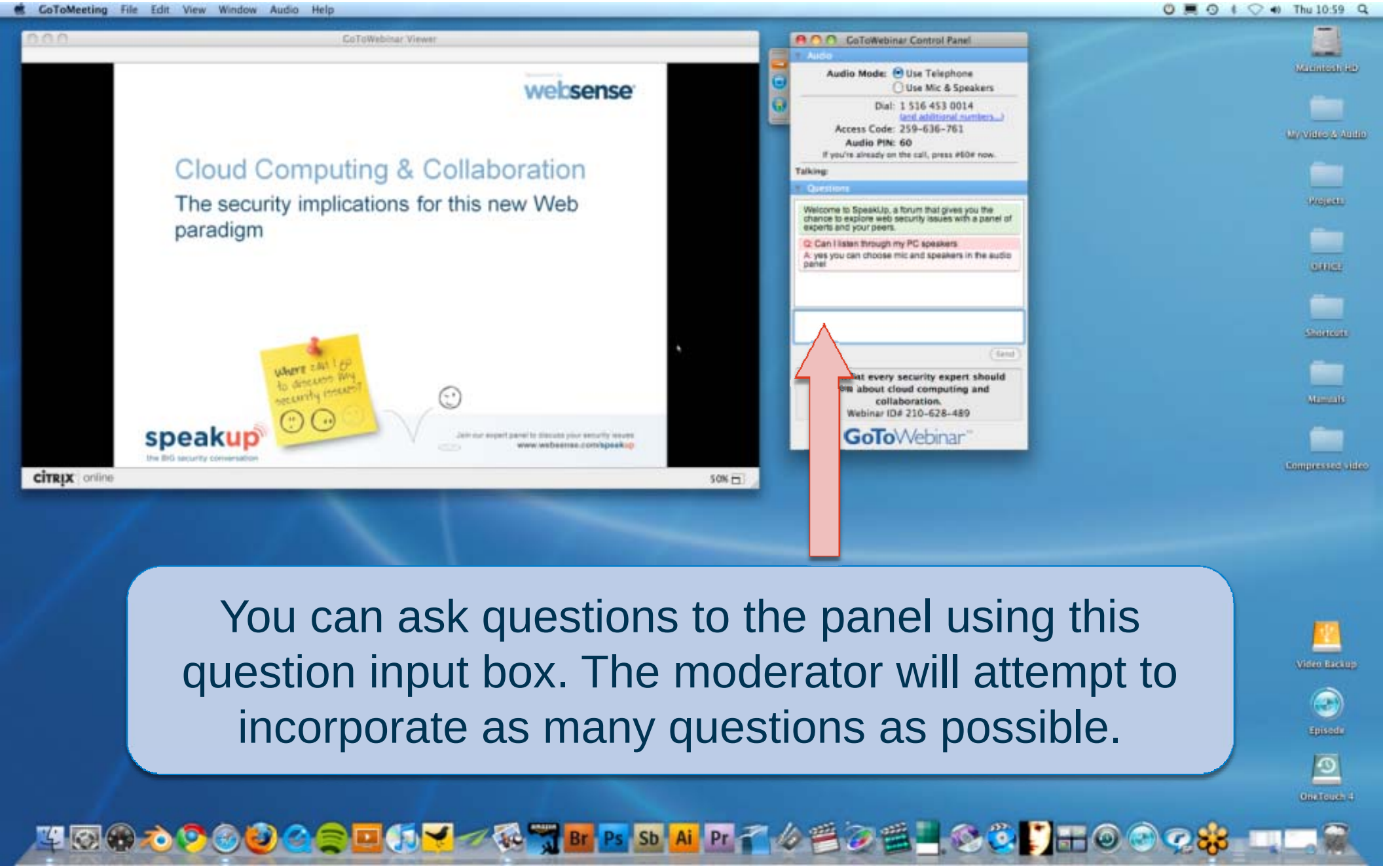
Legal notice.

The information provided in this presentation should not be construed as legal advice or legal opinion and should not be considered representative of the views of its authors, speakers, and/or Websense. The material is not intended as a definitive statement on the subject addressed. Rather, it is intended to serve as a tool providing practical advice and references.

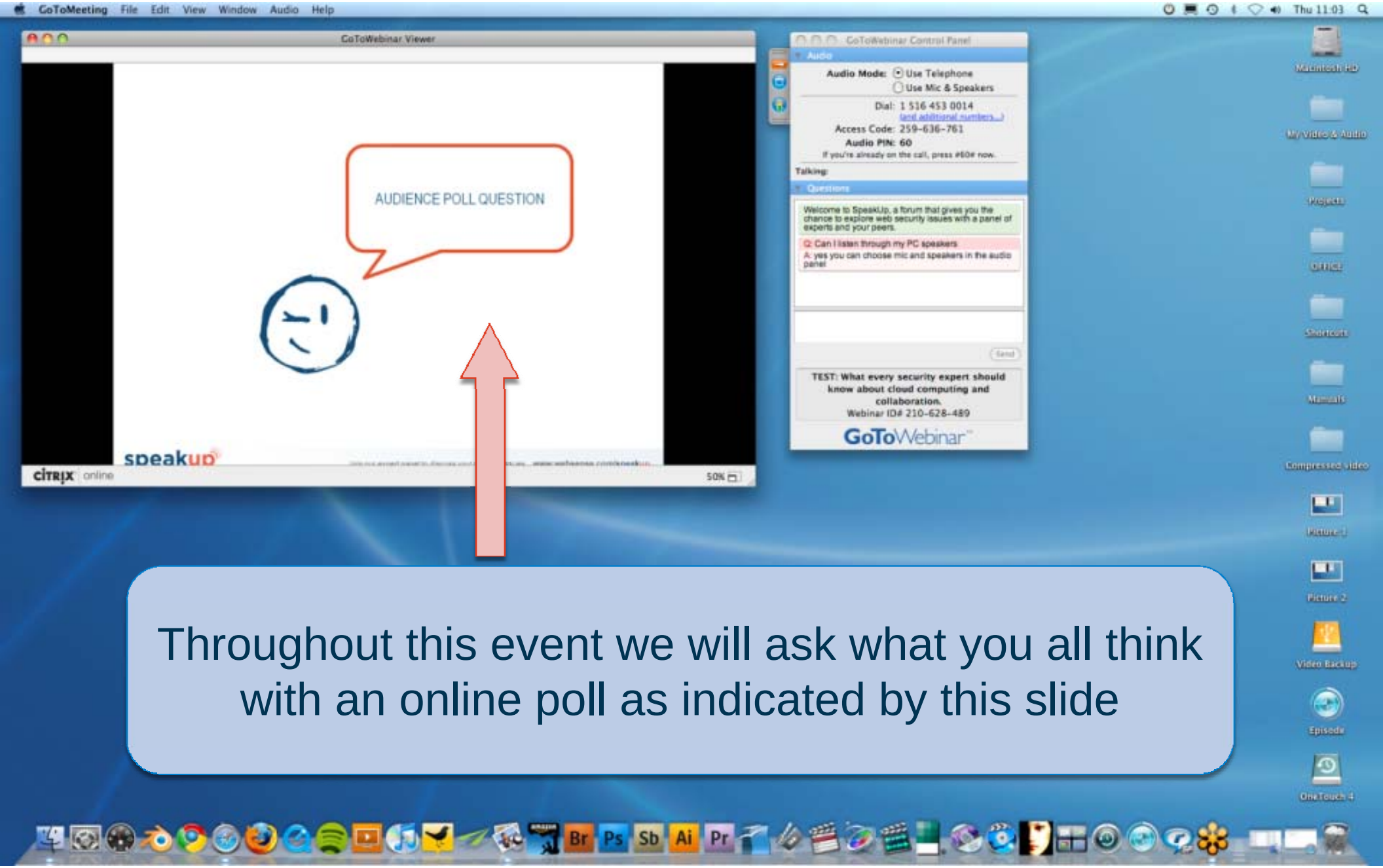

GoToMeeting File Edit View Window Audio Help
Thu 11:07
GoToWebinar Viewer
websense
Cloud Computing & Collaboration
The security implications for this new Web paradigm
speakup
CITRIX online
GoToWebinar Control Panel
Audio
Audio Mode: Use Telephone
Use Mic & Speakers
Dial: 1 516 453 0014
Access Code: 259-636-761
Audio PIN: 60
Talking:
Questions
Welcome to SpeakUp, a forum that gives you the chance to explore web security issues with a panel of experts and your peers.
Q: Can I listen through my PC speakers
A: yes you can choose mic and speakers in the audio panel
TEST: What every security expert should know about cloud computing and collaboration.
Webinar ID# 210-628-489
GoToWebinar
Full Screen
Window
Actual Size
Scale to Fit
Zoom to
You can vary and reset your screen size here

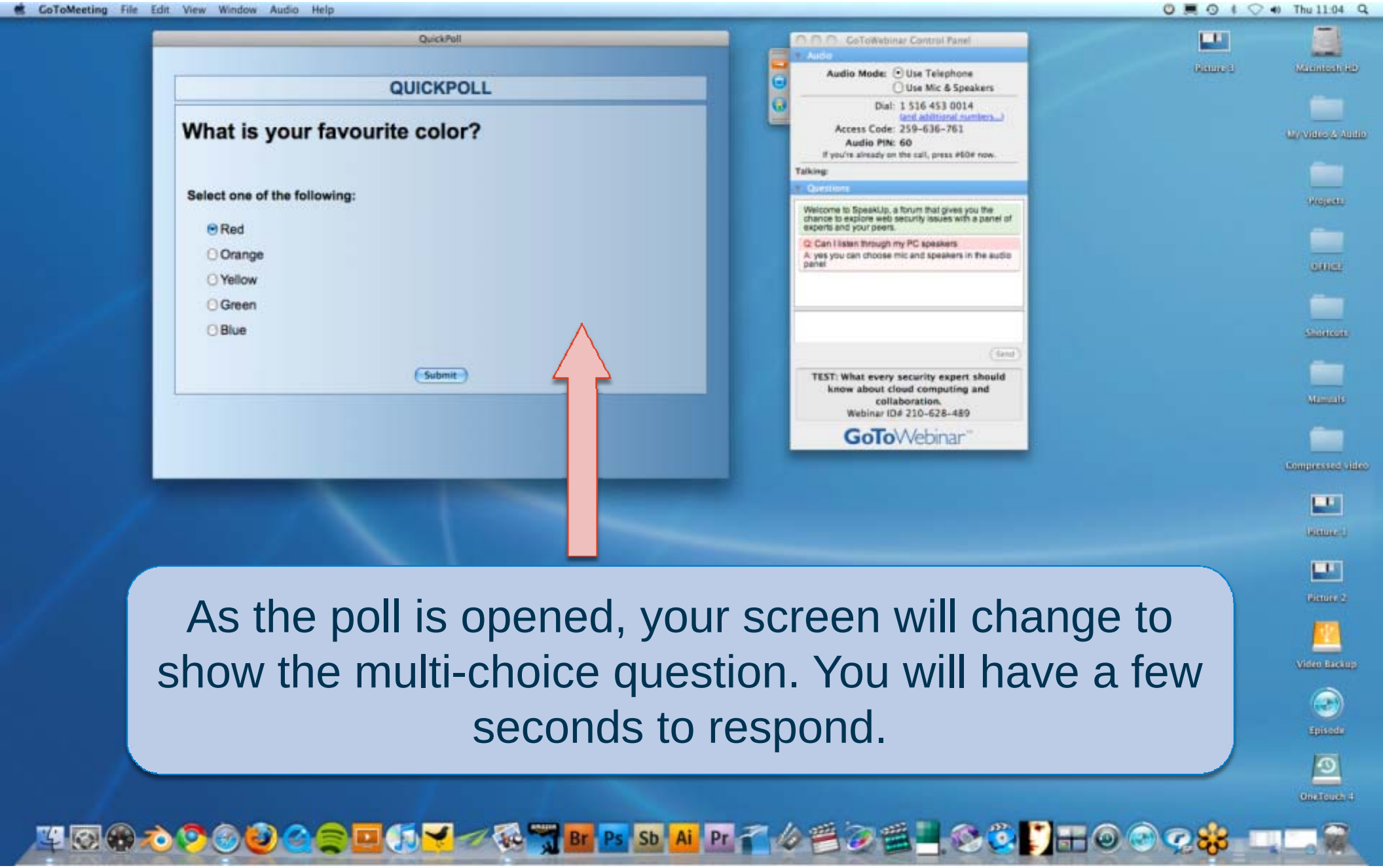


The format of this event is a panel discussion around a relevant topic. You can influence the debate by asking questions of the panel.

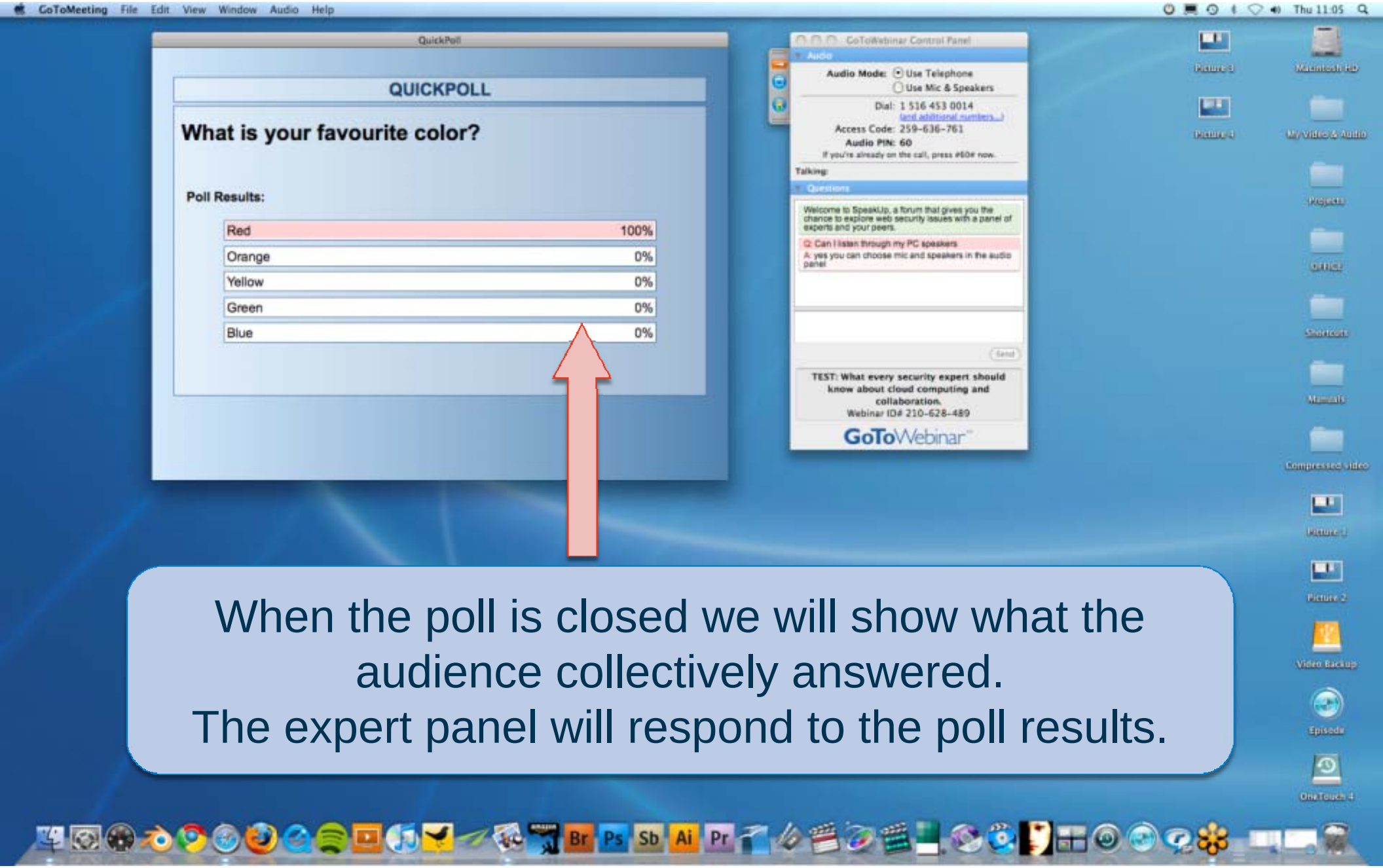


You can ask questions to the panel using this question input box. The moderator will attempt to incorporate as many questions as possible.


GoToMeeting File Edit View Window Audio Help
Thu 11:03
GoToWebinar Viewer
AUDIENCE POLL QUESTION
speakup
CITRIX online
50%
GoToWebinar Control Panel
Audio
Audio Mode: Use Telephone
Use Mic & Speakers
Dial: 1 516 453 0014
Access Code: 259-636-761
Audio PIN: 60
If you're already on the call, press #60# now.
Talking:
Questions
Welcome to SpeakUp, a forum that gives you the chance to explore web security issues with a panel of experts and your peers.
Q: Can I listen through my PC speakers
A: yes you can choose mic and speakers in the audio panel
TEST: What every security expert should know about cloud computing and collaboration.
Webinar ID# 210-628-489
GoToWebinar
Throughout this event we will ask what you all think with an online poll as indicated by this slide



As the poll is opened, your screen will change to show the multi-choice question. You will have a few seconds to respond.



When the poll is closed we will show what the audience collectively answered.
The expert panel will respond to the poll results.

Your poll answers are confidential and individual responses are never shared.

speakup

Join our expert panel to discuss your security issues **www.websense.com/speakup**

Introducing today's panel

Sponsored by websense

Peter Coffee
Head of Platform Research
Salesforce.com

Carl Leonard
Snr Research Manager
Websense

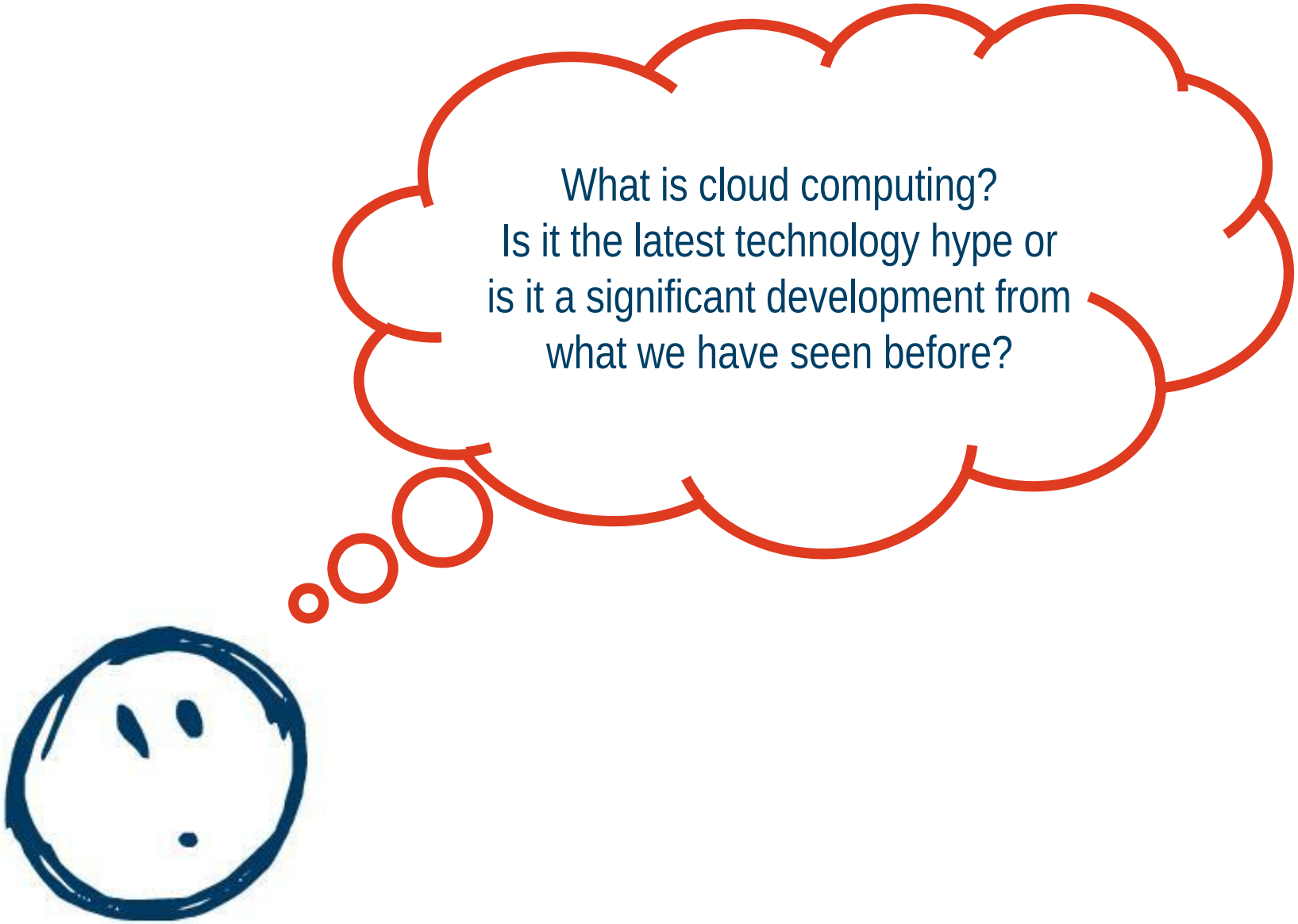
Eric Domage
Analyst
IDC

David Meizlik
Director, Product Marketing
Websense

Charlie Cowan
CEO
Keboko Ltd

Matthew Mors (Panel Moderator)
Vice President
Mix Public Relations

Charles Saunders (Question Moderator)
Director, Communications
Websense


What is cloud computing?
Is it the latest technology hype or
is it a significant development from
what we have seen before?

force.com platform as a service

New Relic

SCALR

Platform as a service (PaaS)

Infrastructure as a service (IaaS)

amazon web services™

What sort of Web services are delivered via the cloud and what are the benefits?

Software as a service (SaaS)

Concur

salesforce.com. Success. Not Software.

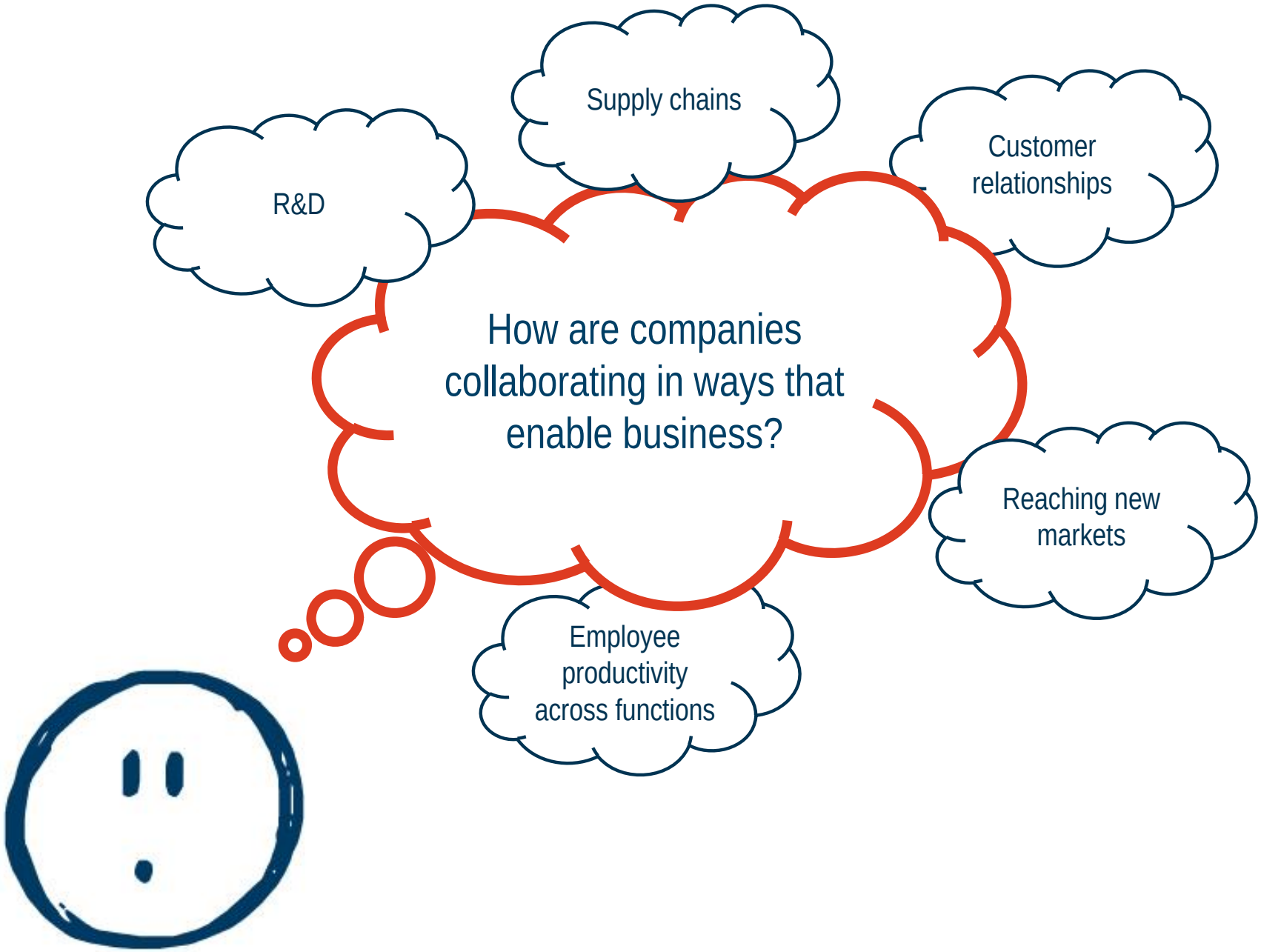
Have your say:

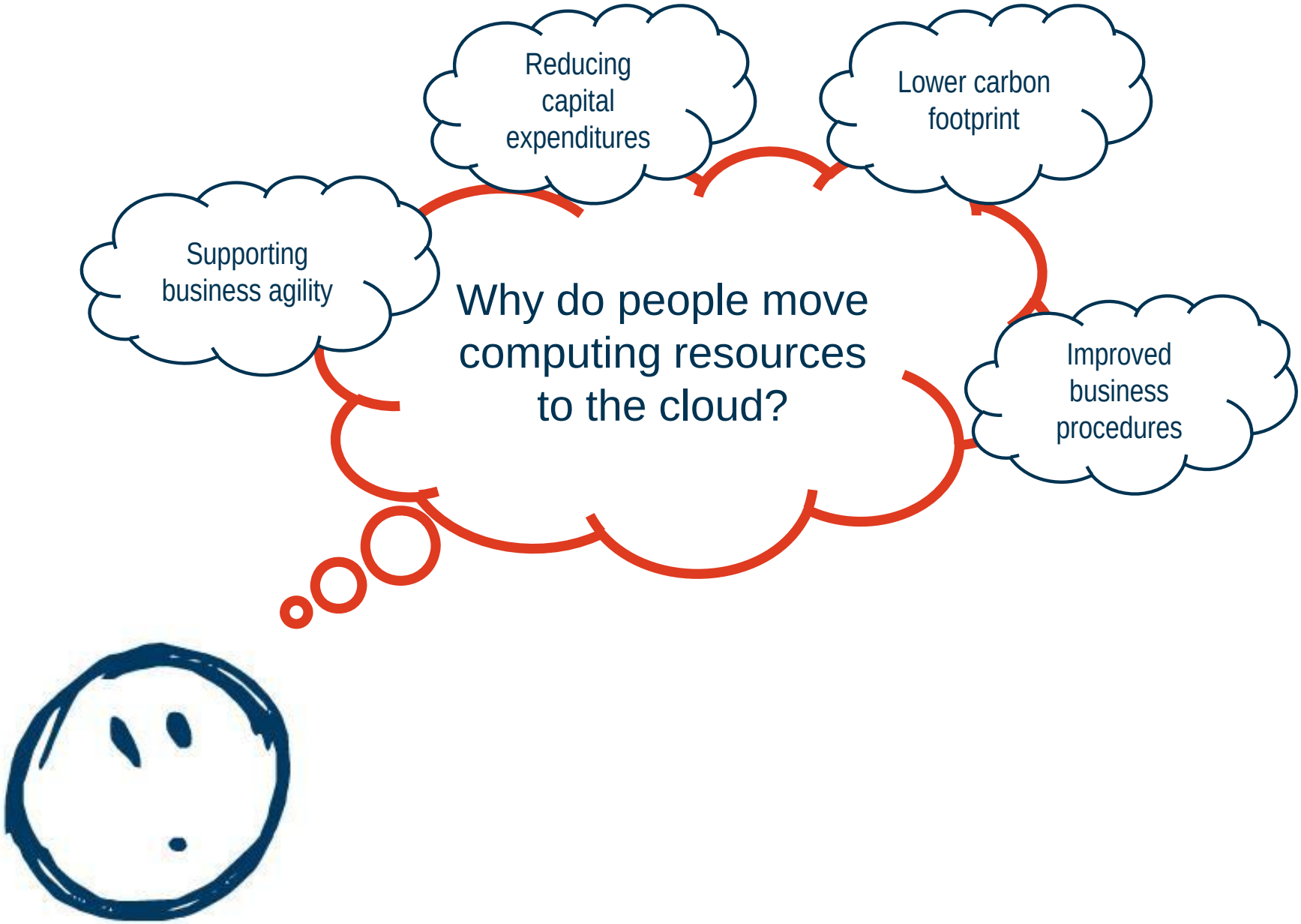
Poll Question

What sort of cloud services do you already use?
(tick all that apply)

- ❑ Infrastructure as a Service (IaaS)
- ❑ Platform as a Service (PaaS)
- ❑ Software as a Service (SaaS)

Source: Cloud computing, implementation, management & security.
John Rittinghouse & James Ransome


Supply chains
R&D
Customer relationships
How are companies collaborating in ways that enable business?
Reaching new markets
Employee productivity across functions



Source: Cloud computing for Dummies.
Judith Hurwitz, Robin Bloor, Marcia Kaufman, Fern Halper

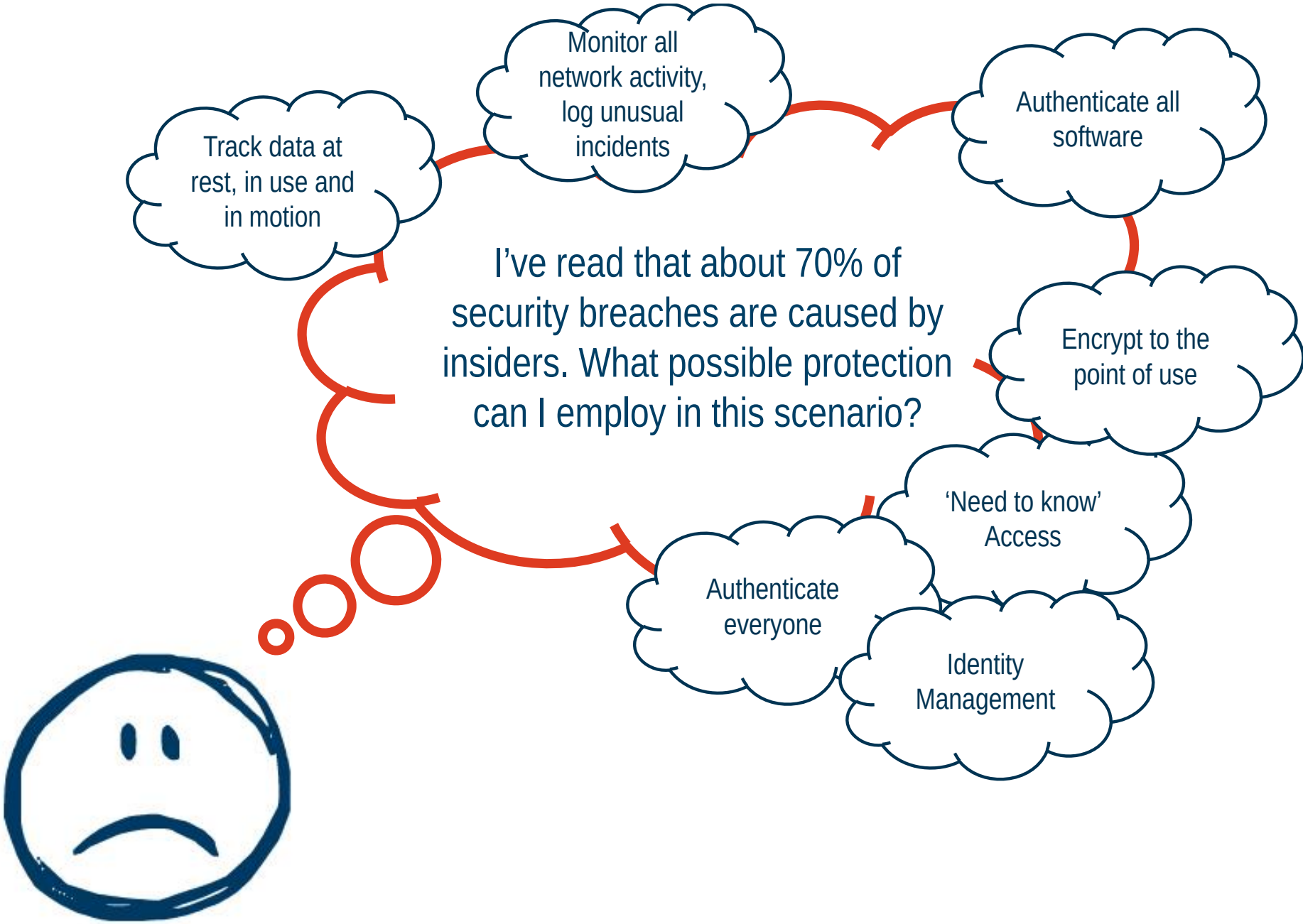
Have your say:

Poll Question

What are the top 3 business justifications for moving computing resources to the cloud?
(tick three)

- ❑ Cost
- ❑ Business flexibility
- ❑ Improved business processes
- ❑ Speed to market
- ❑ Focus on core competencies

What are the risks of moving to the cloud?


Monitor all network activity, log unusual incidents
Track data at rest, in use and in motion
Authenticate all software
I've read that about 70% of security breaches are caused by insiders. What possible protection can I employ in this scenario?
Encrypt to the point of use
'Need to know' Access
Authenticate everyone
Identity Management

Source: Top Threats To Cloud Computing, © Cloud Security Alliance

Have your say:

Poll Question

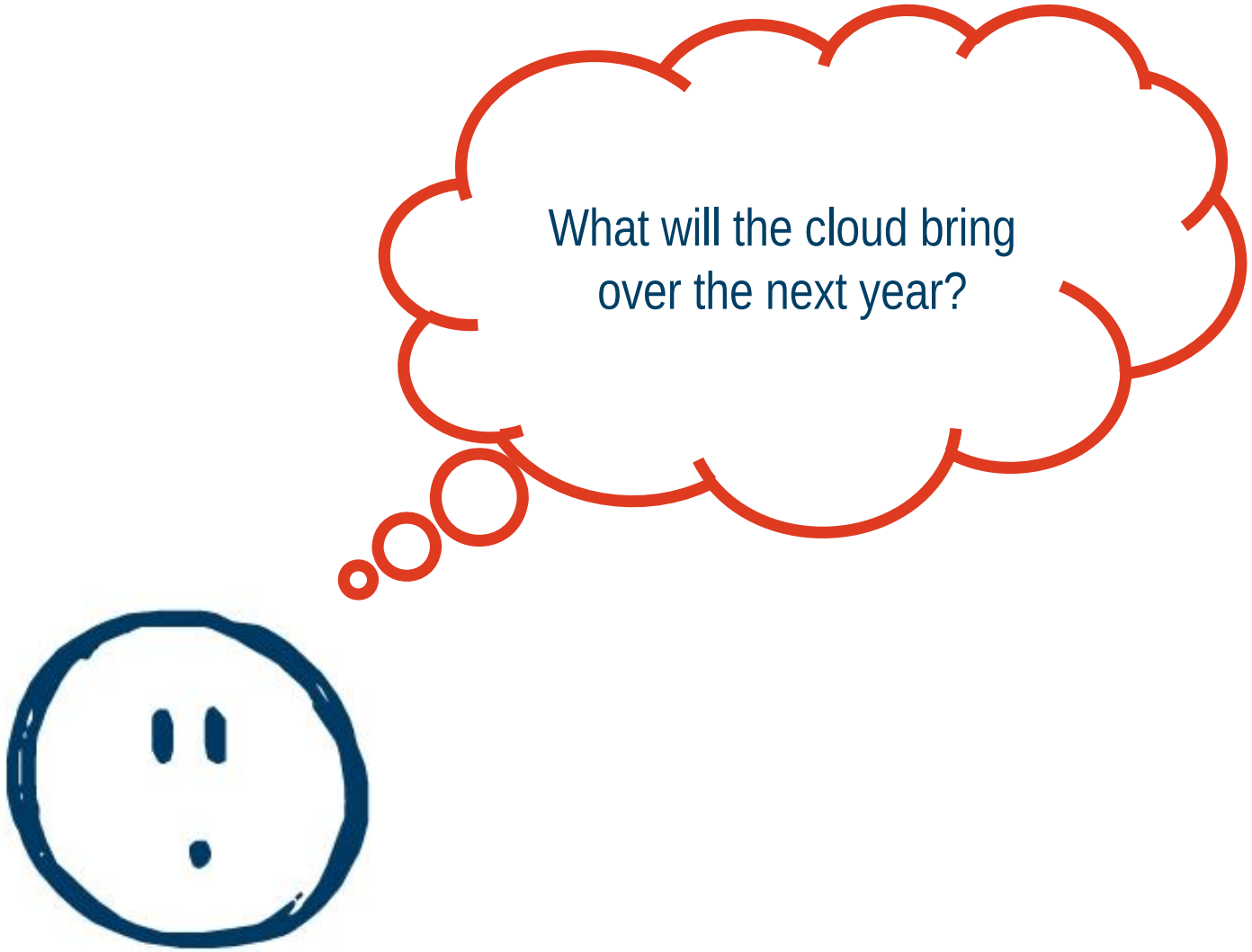
What are your biggest 3 concerns about cloud computing & security? (tick three)

- ❑ Data Breach – accidental or malicious
- ❑ Reliability of infrastructure
- ❑ Legal or regulatory compliance issues
- ❑ Sharing computer resource with other companies
- ❑ Supplier lock-in and financial viability

How are malware attacks designed to work?
What are risks to opening up social networks?
Why do hackers target social networks?
How have collaborative networks changed the threat landscape?
How do hackers exploit differing threat vectors?
Are data leaks unavoidable?
Is shutting down access a viable solution?

Common errors that users make with social networks

- Quoted out of context
- Mixing personal with professional
- Engaging in Tweet / Facebook / LinkedIn RAGE
- Accumulating friends or connections with no discrimination
- Password laziness across all networks
- Clicking on every email link / advert that comes their way
- Sharing too much company information


What will the cloud bring
over the next year?

Sponsored by

websense®

Introducing Websense.

In only one slide.

speakup

the BIG security conversation

Join our expert panel to discuss your security issues

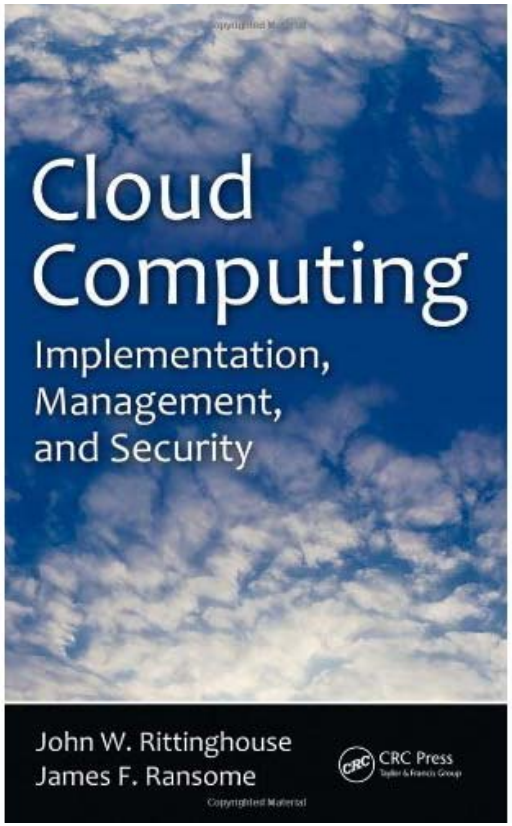
www.websense.com/speakup

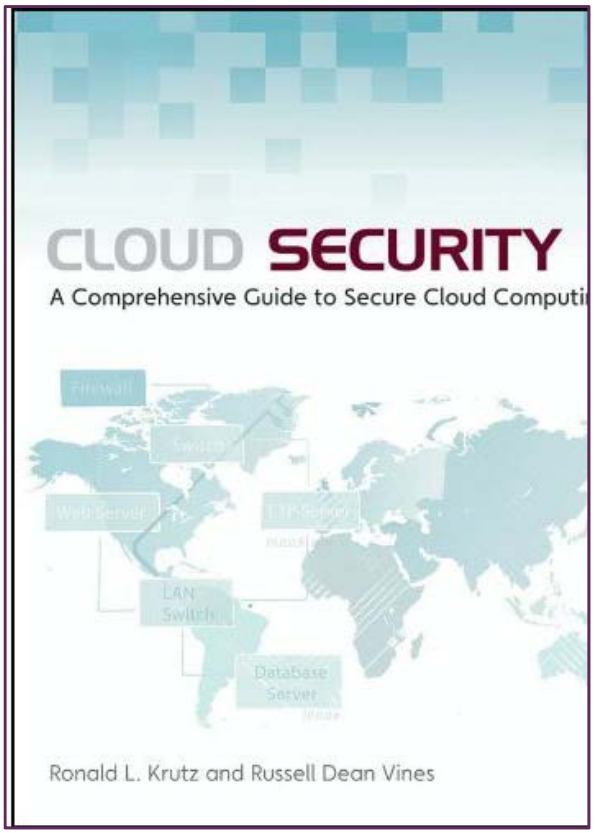
speakup
the BIG security conversation

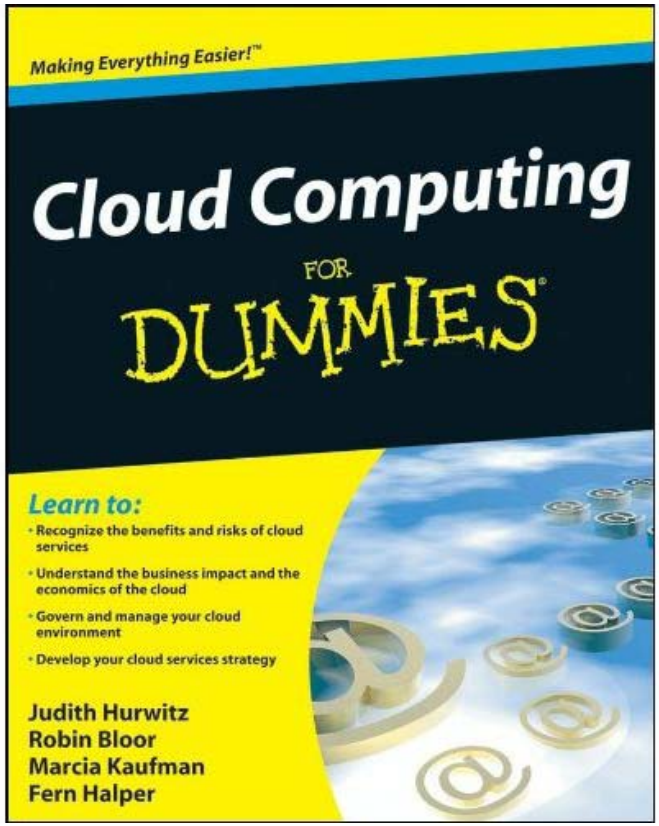
For more information:

cloud security alliance

http://www.cloudsecurityalliance.org/







The Amazon Kindle Draw is on the 20th October 2010

speakup
the SMB security conversation

Join our expert panel to discuss your security issues
www.websense.com/speakup

Sponsored by
websense

Continue the debate, connect with peers, Join us on LinkedIn

Group: Websense SpeakUp

speakup
the BIG security conversation

Welcome to a new forum for informed debate on the big issues facing security experts. Cloud computing, social networking, compliance & risk management and data loss prevention are just some of the hot security topics due for close scrutiny. Join the conversation, visit:

www.websense.com/speakup