

Cloud Computing & Collaboration

The security implications for this new Web paradigm

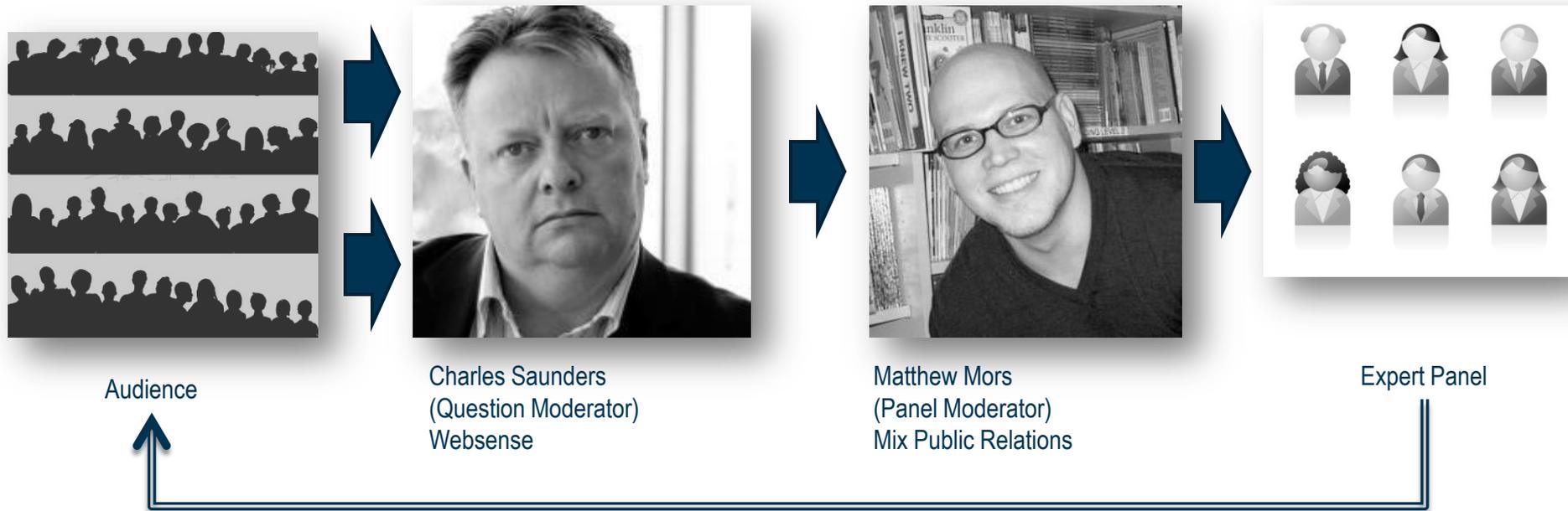
Please note the audio line will remain silent until
5 minutes before broadcast



Join our expert panel to discuss your security issues
www.websense.com/speakup

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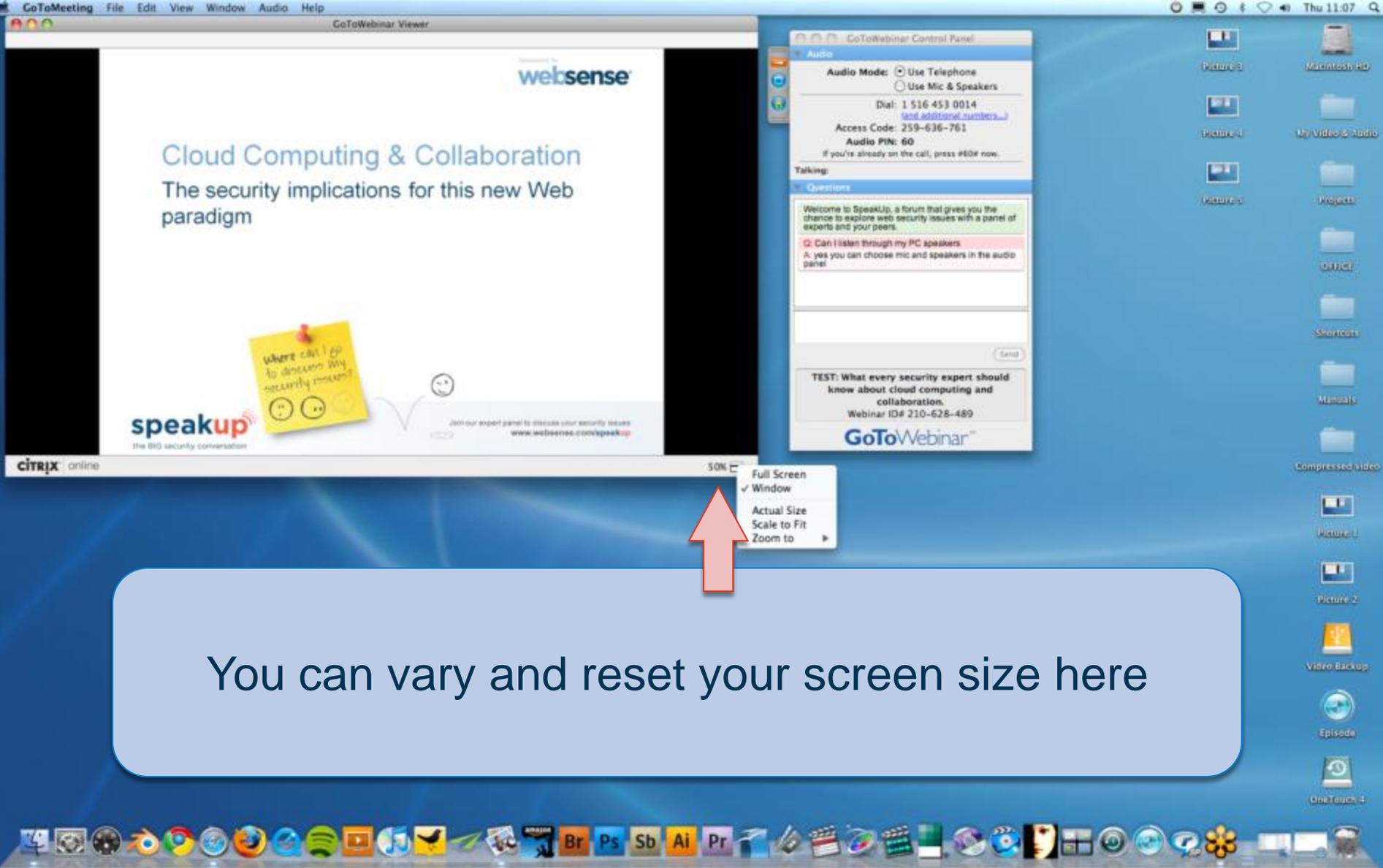
How to get the most from this event.



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How are companies collaborating in ways that enable business?

R&D

Supply chains

Customer relationships

Employee productivity across functions

Reaching new markets

speakup

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Talking:

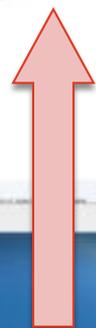
Questions

Welcome to SpeakUp, a forum that gives you the chance to explore web security issues with a panel of experts and your peers.

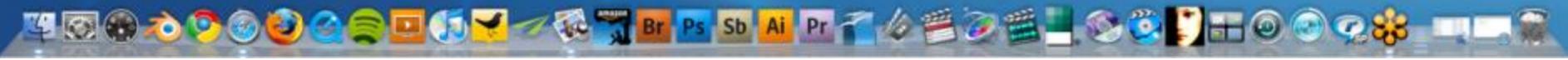
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A. yes you can choose mic and speakers in the audio panel

TEST: What every security expert should know about cloud computing and collaboration.
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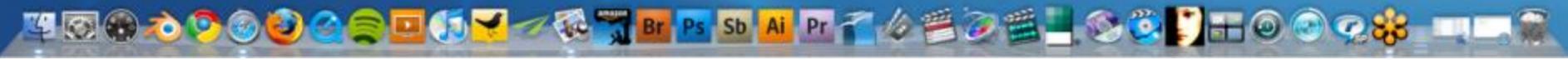
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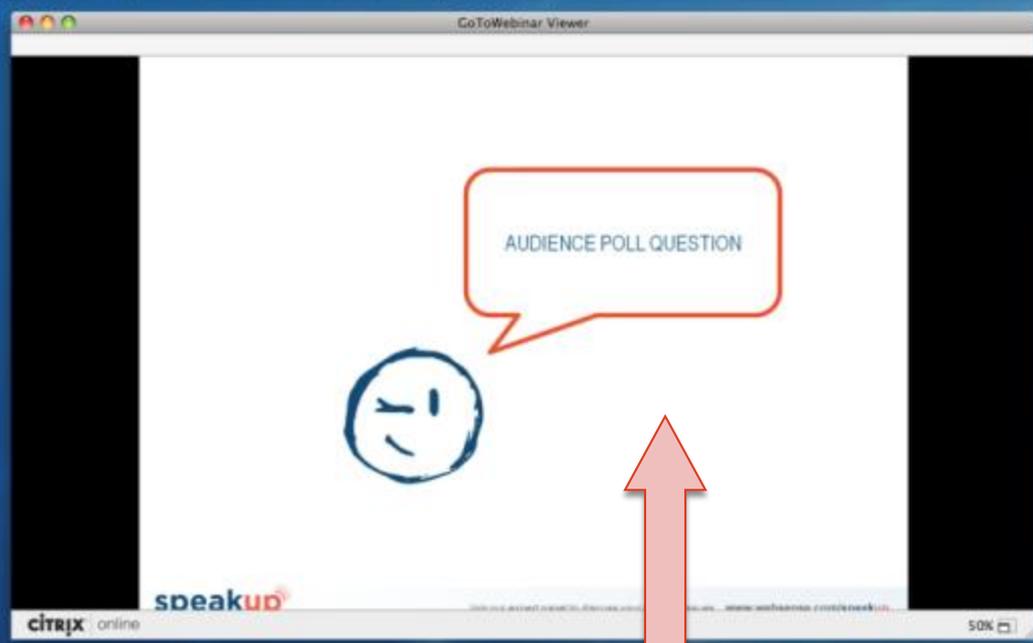


The format of this event is a panel discussion around a relevant topic. You can influence the debate by asking questions of the panel.

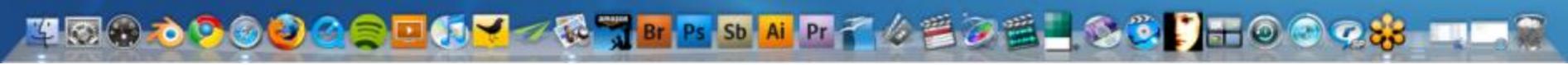


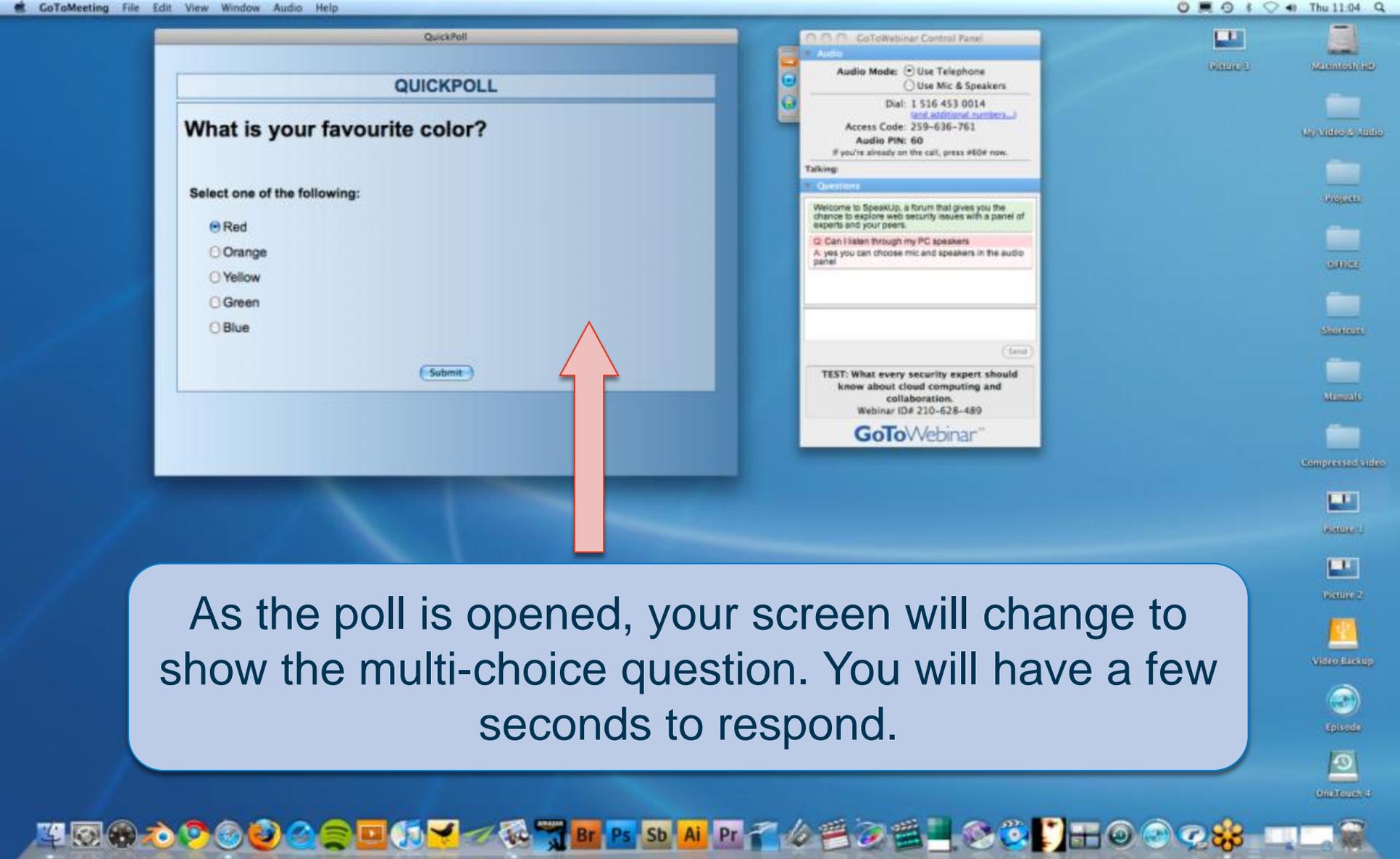
You can ask questions to the panel using this question input box. The moderator will attempt to incorporate as many questions as possible.



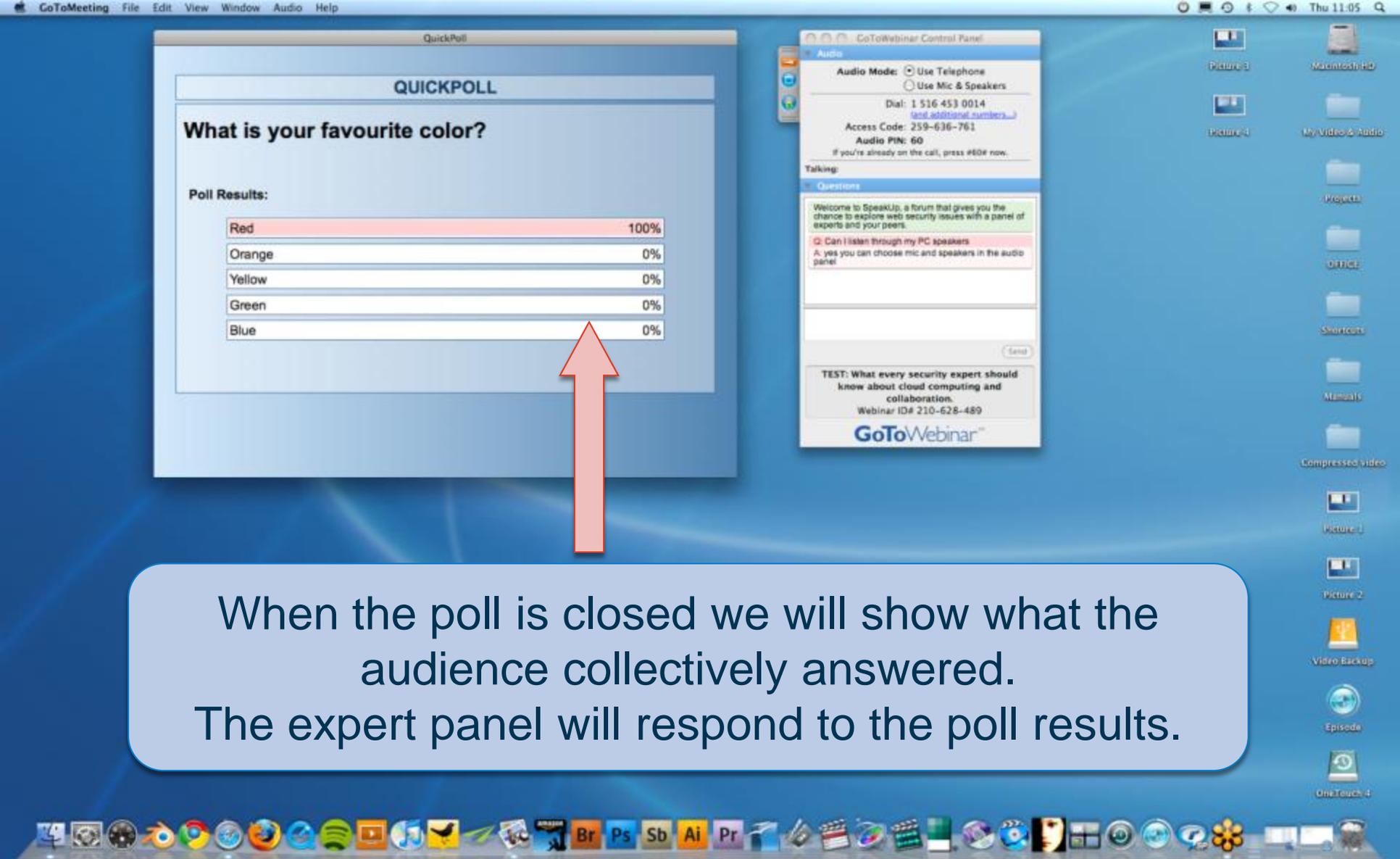


Throughout this event we will ask what you all think with an online poll as indicated by this slide





As the poll is opened, your screen will change to show the multi-choice question. You will have a few seconds to respond.



When the poll is closed we will show what the audience collectively answered. The expert panel will respond to the poll results.

Your poll answers are confidential and individual responses are never shared.



Introducing today's panel



Peter Coffee
Head of Platform Research
Salesforce.com



Carl Leonard
Snr Research Manager
Websense



John Kindervag
Senior Analyst
Forrester Research



David Meizlik
Director, Product Marketing
Websense



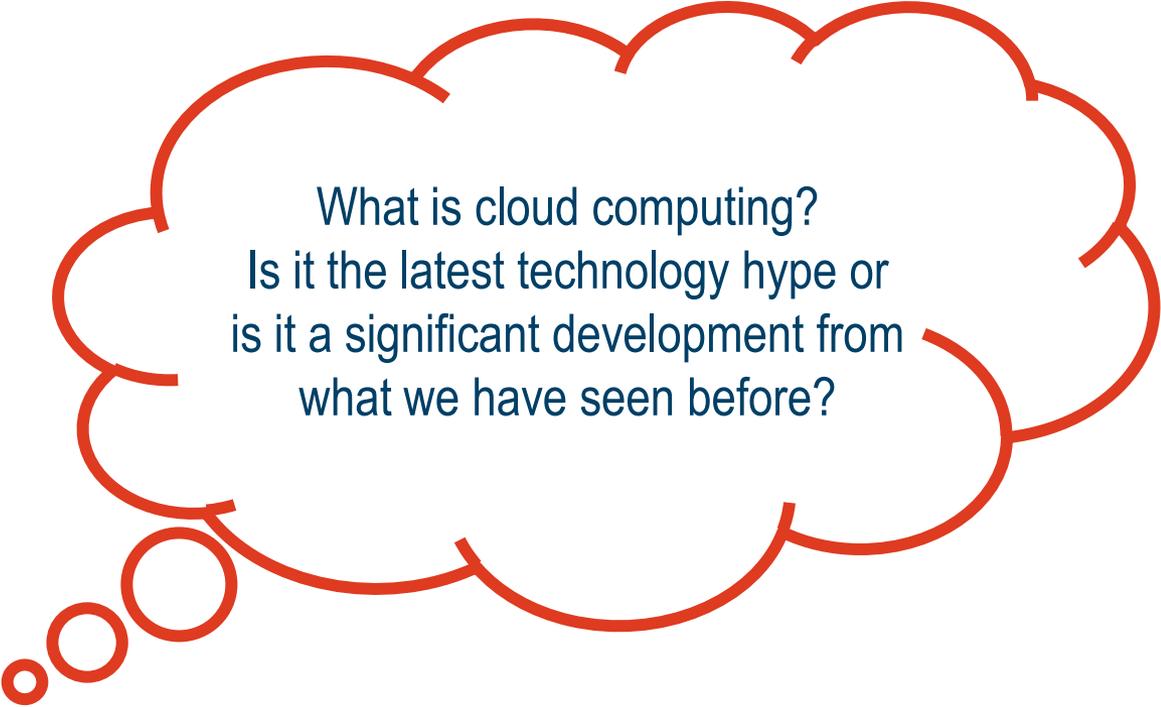
Charlie Cowan
CEO
Keboko Ltd



Matthew Mors (Panel Moderator)
Vice President
Mix Public Relations



Charles Saunders (Question Moderator)
Director, Communications
Websense



What is cloud computing?
Is it the latest technology hype or
is it a significant development from
what we have seen before?



Have your say:

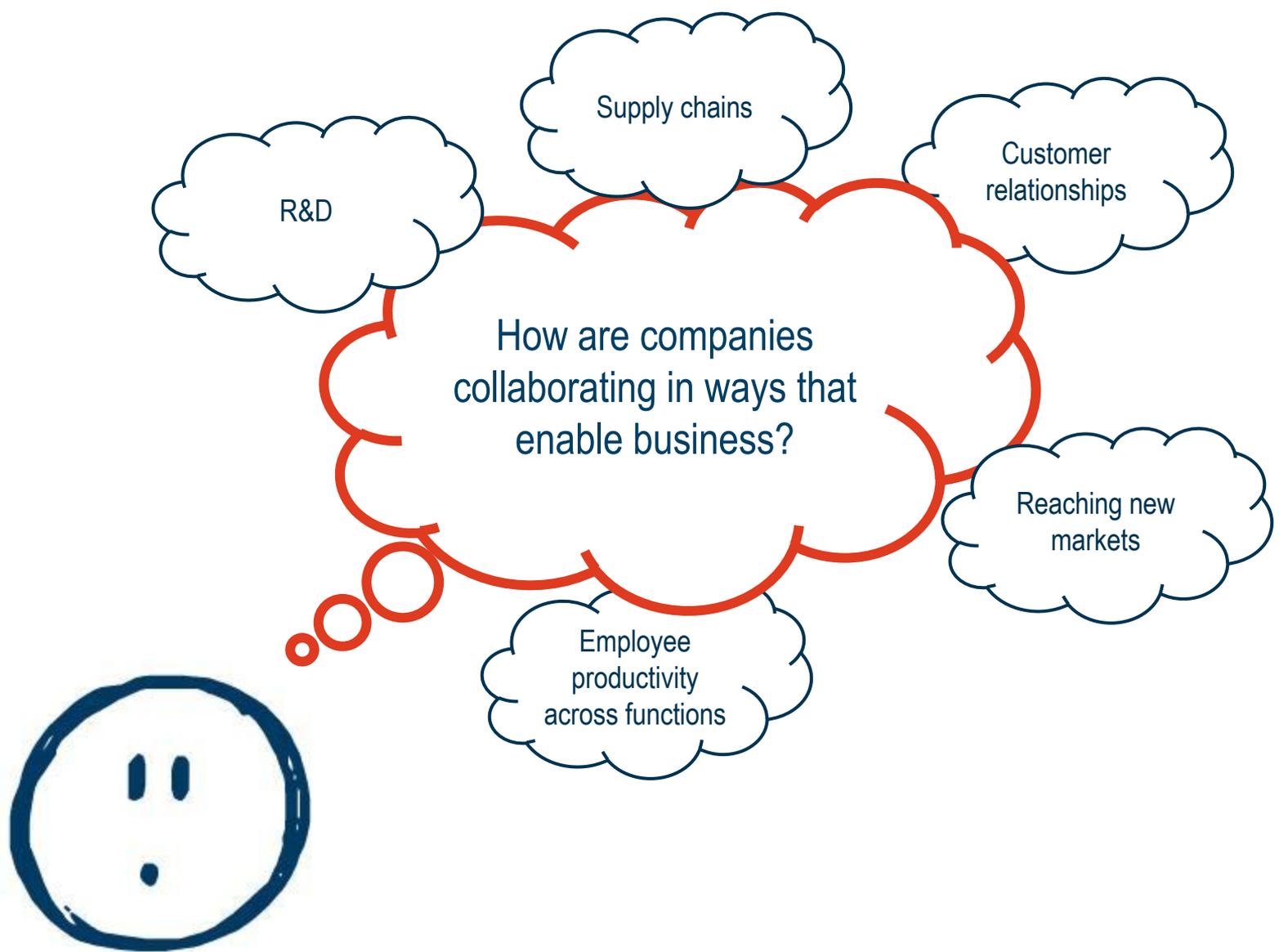
Poll Question

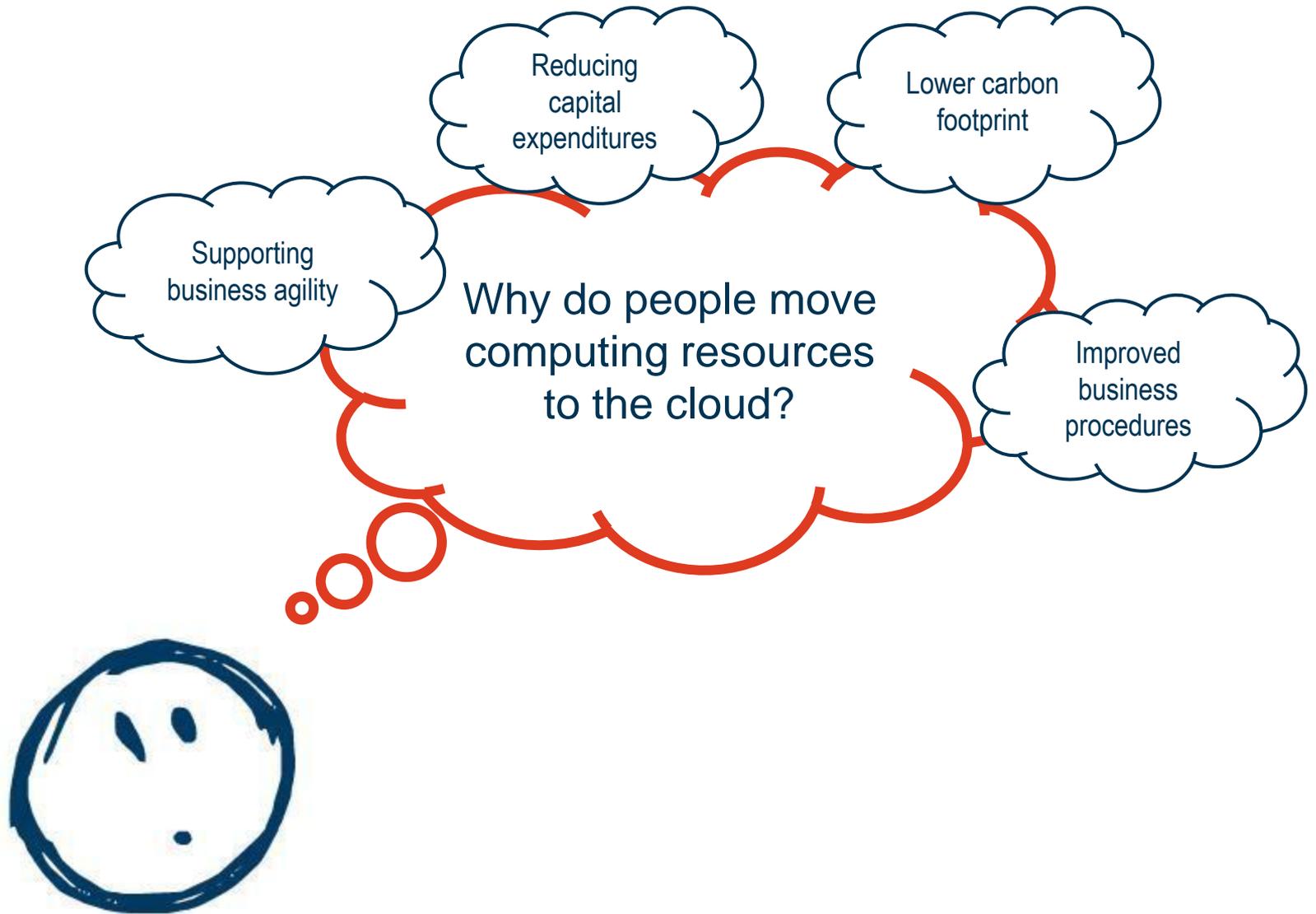


What sort of cloud services do you already use?
(tick all that apply)

- Infrastructure as a Service (IaaS)
- Platform as a Service (PaaS)
- Software as a Service (SaaS)

Source: Cloud computing, implementation, management & security.
John Rittinghouse & James Ransome





Source: Cloud computing for Dummies.
Judith Hurwitz, Robin Bloor, Marcia Kaufman, Fern Halper

Have your say:

Poll Question

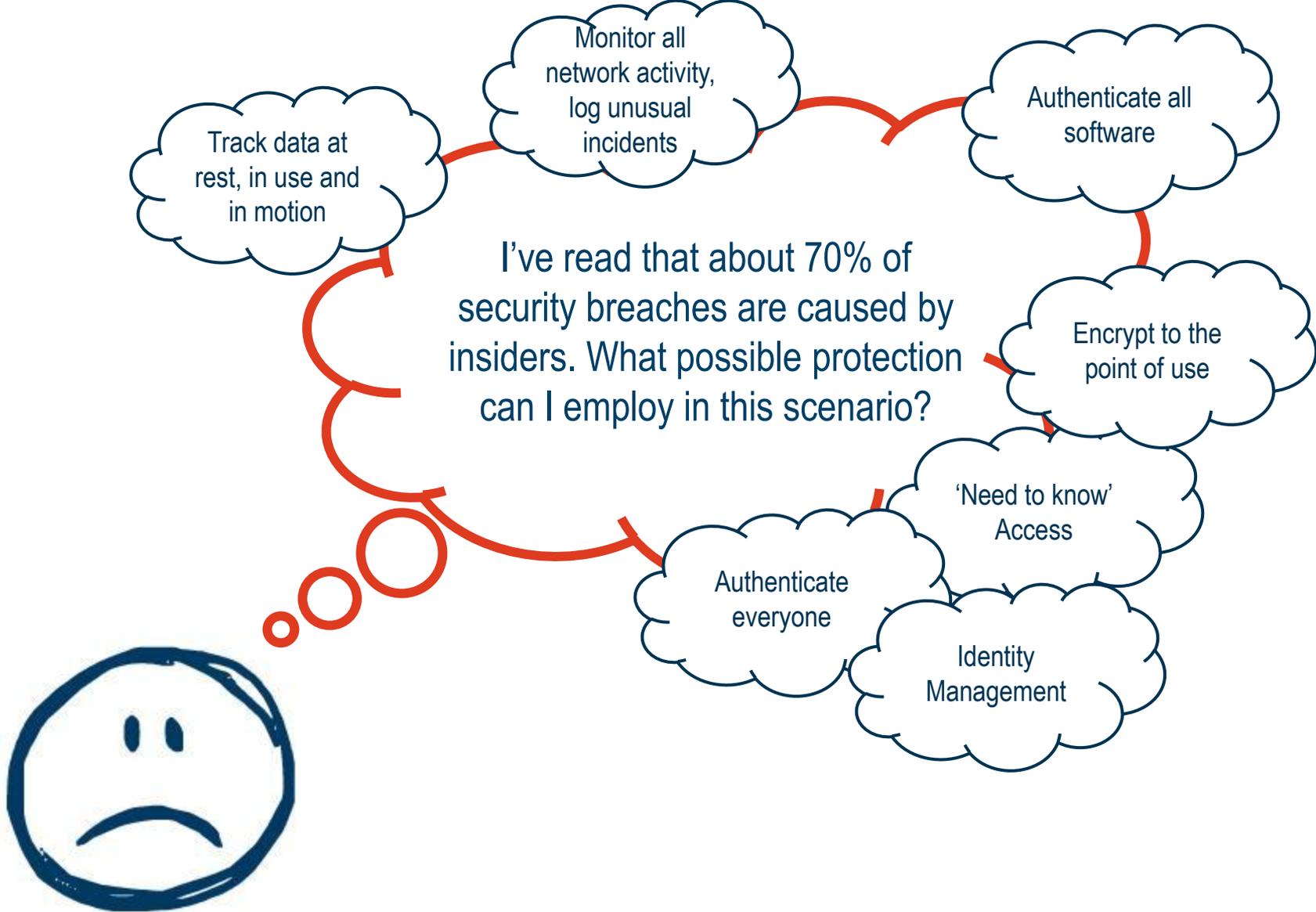


What are the top 3 business justifications for moving computing resources to the cloud?
(tick three)

- Cost
- Business flexibility
- Improved business processes
- Speed to market
- Focus on core competencies



What are the risks of moving to the cloud?





Source: Top Threats To Cloud Computing, © Cloud Security Alliance

Have your say:

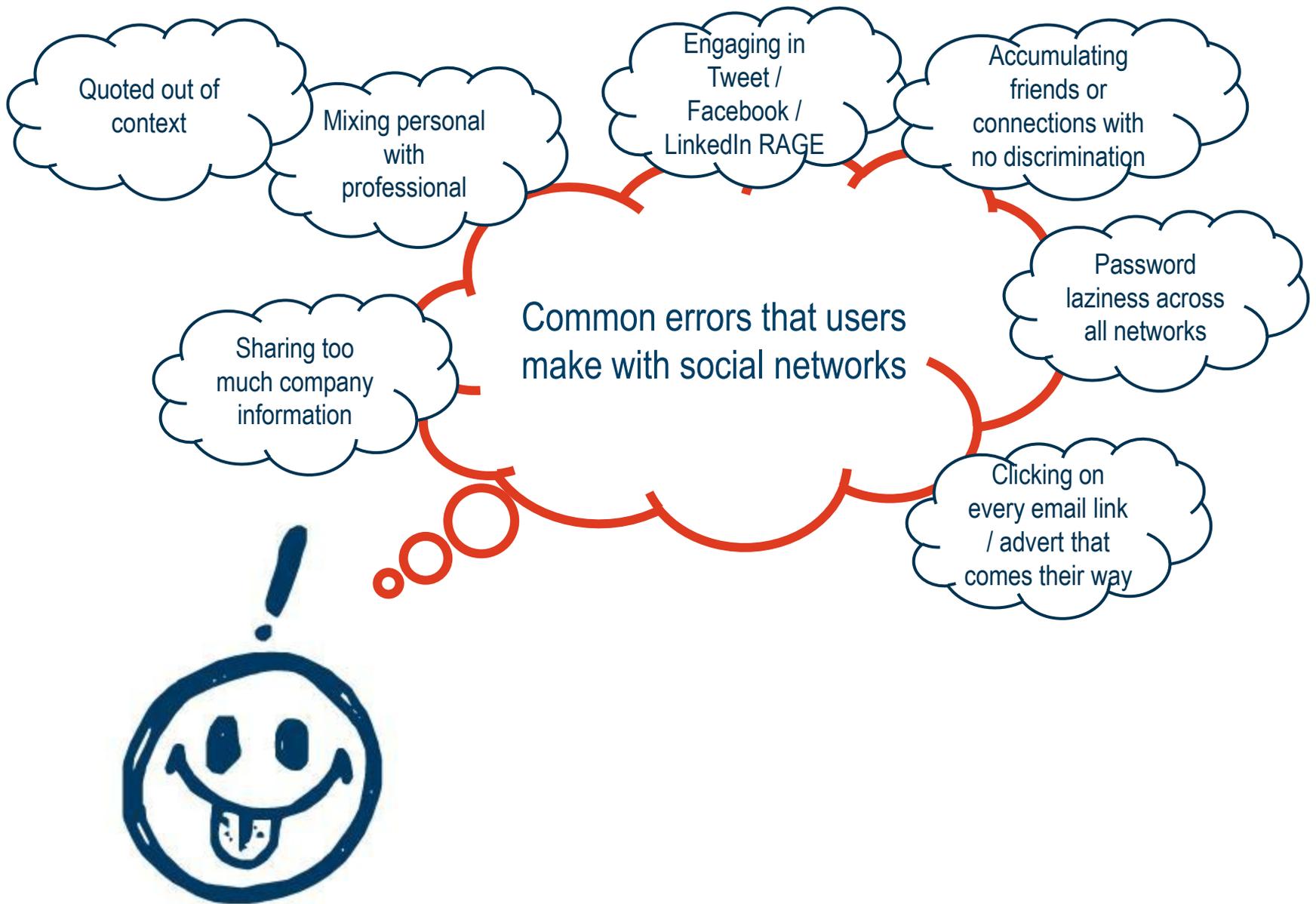
Poll Question



What are your biggest 3 concerns about cloud computing & security? (**tick three**)

- Data Breach – accidental or malicious
- Reliability of infrastructure
- Legal or regulatory compliance issues
- Sharing computer resource with other companies
- Supplier lock-in and financial viability







What will the cloud bring
over the next year?

Introducing Websense.

In only one slide.



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the BIG security conversation

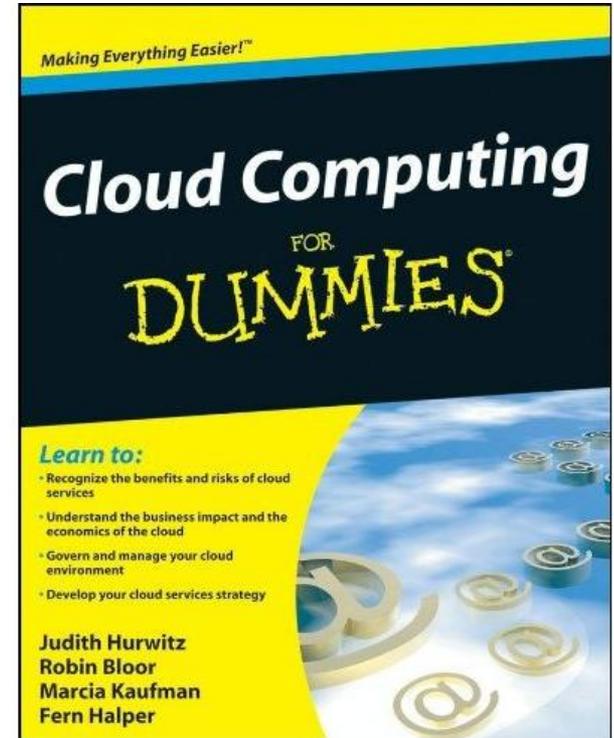
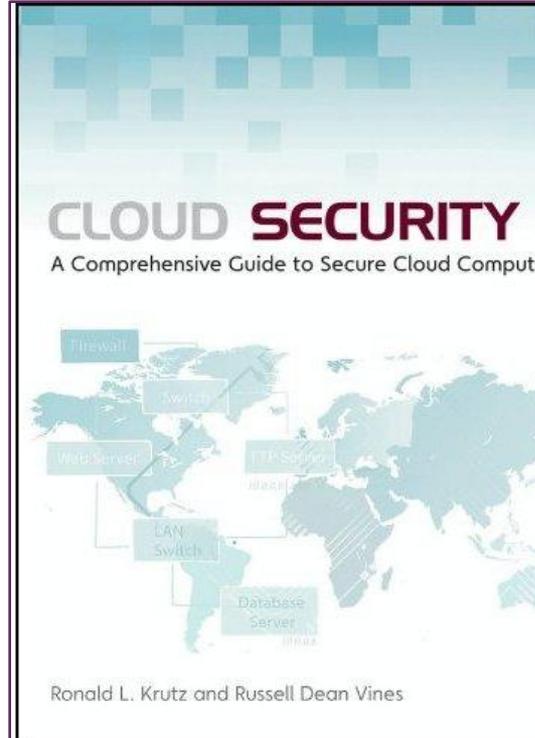
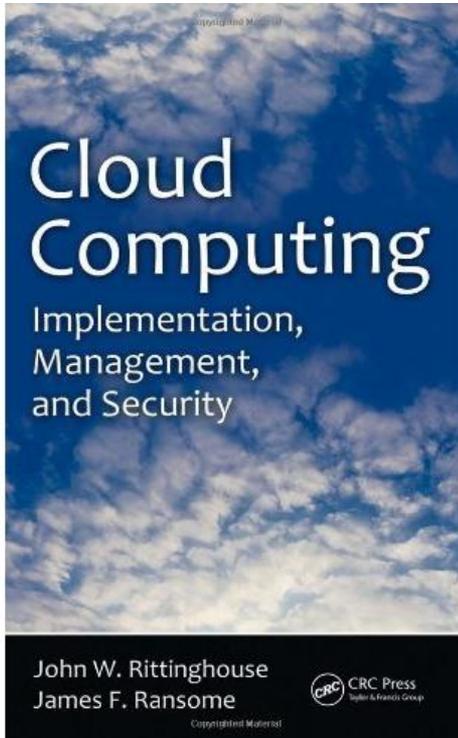
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the **best security**
for **modern threats** at
the **lowest total cost**
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For more information:



<http://www.cloudsecurityalliance.org/>



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I am interested to see how companies are using social media as part of their business infrastructure.

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the BIG security conversation

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