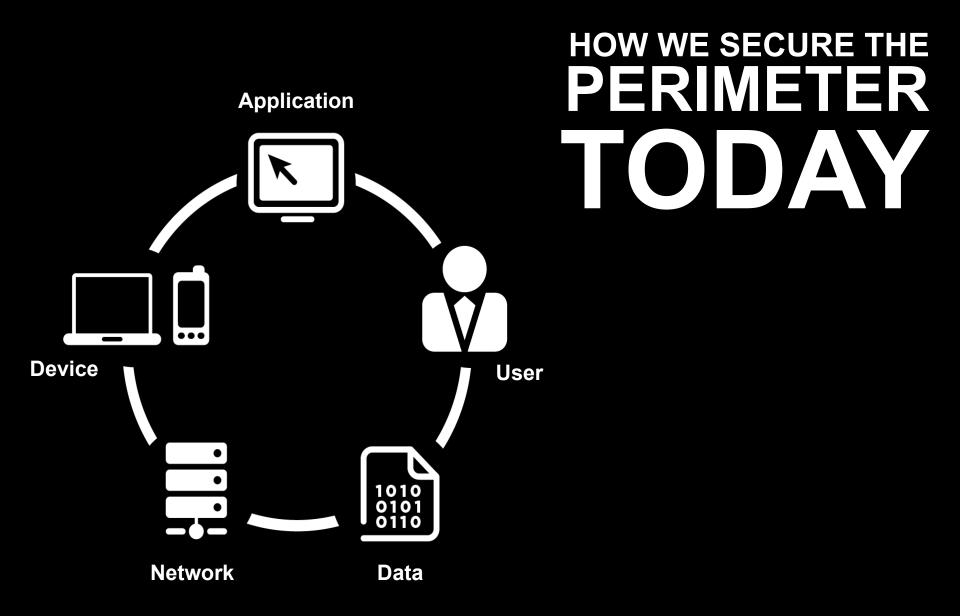


#### UTILIZING KILL CHAINS TO REALIZE SECURITY STRATEGY

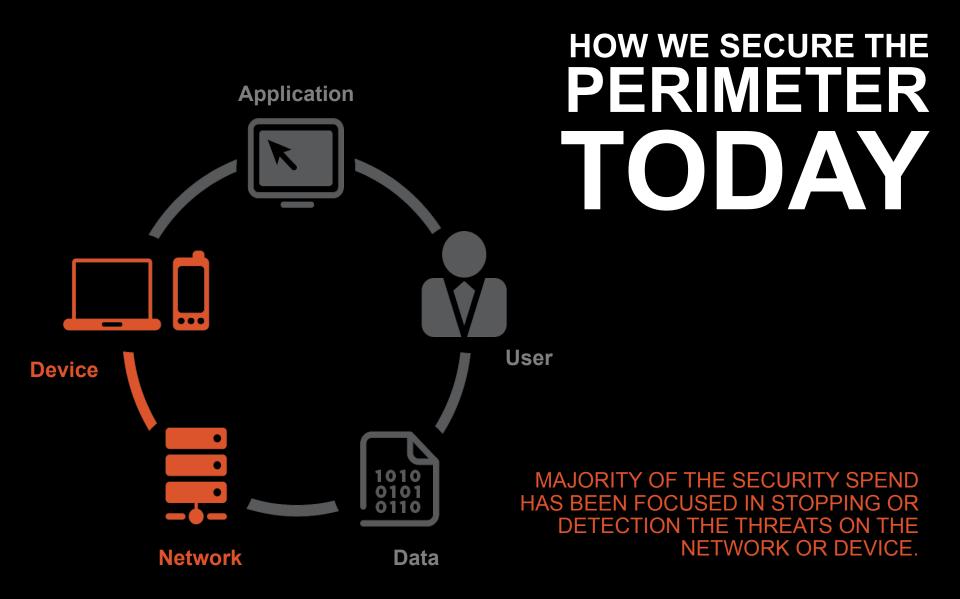
Eric Stevens, Information Security & Strategy Officer

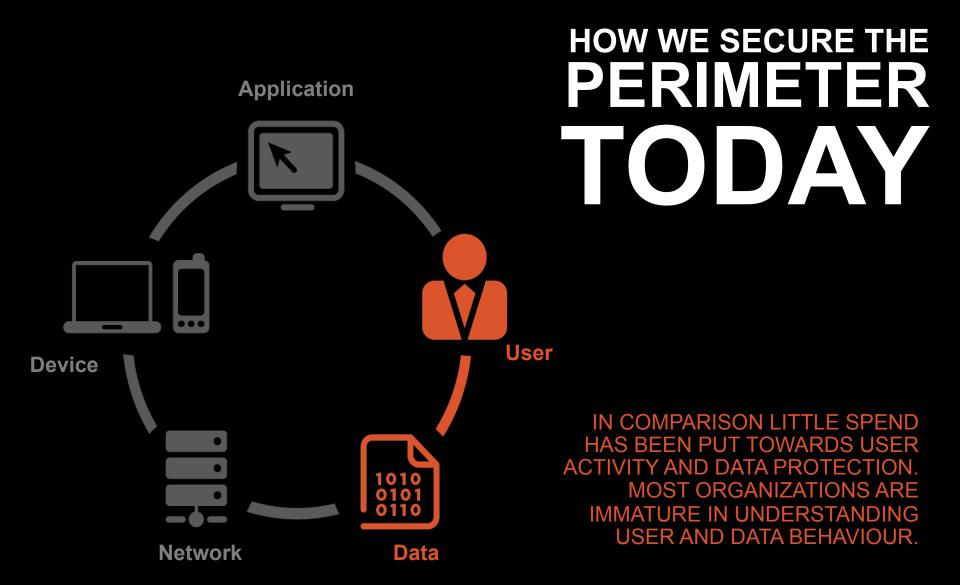
TRITON STOPS MORE THREATS. WE CAN PROVE IT.







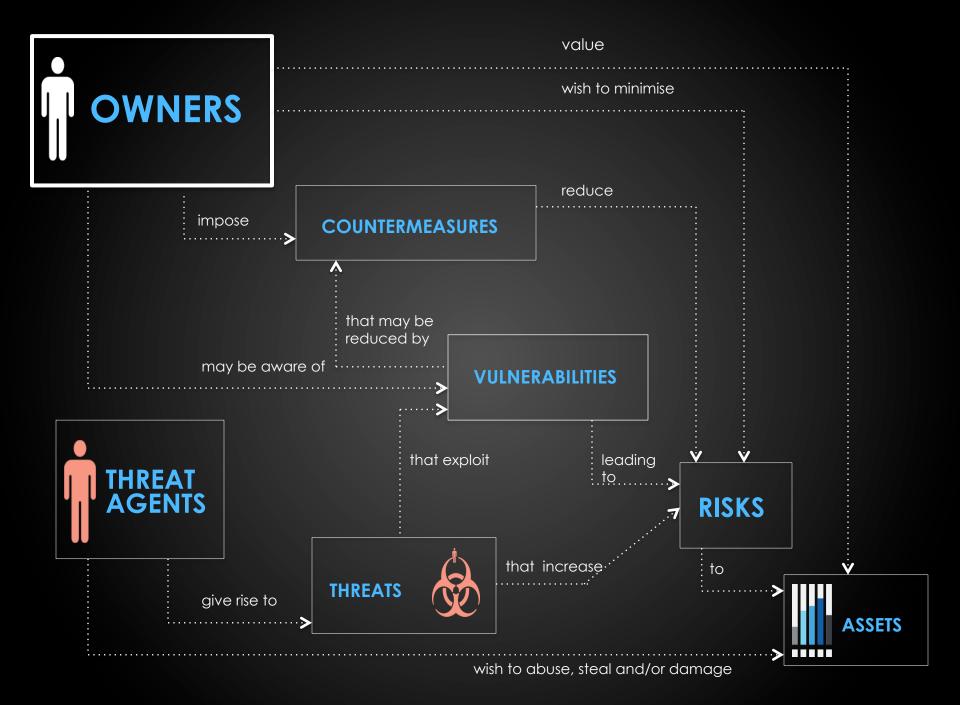




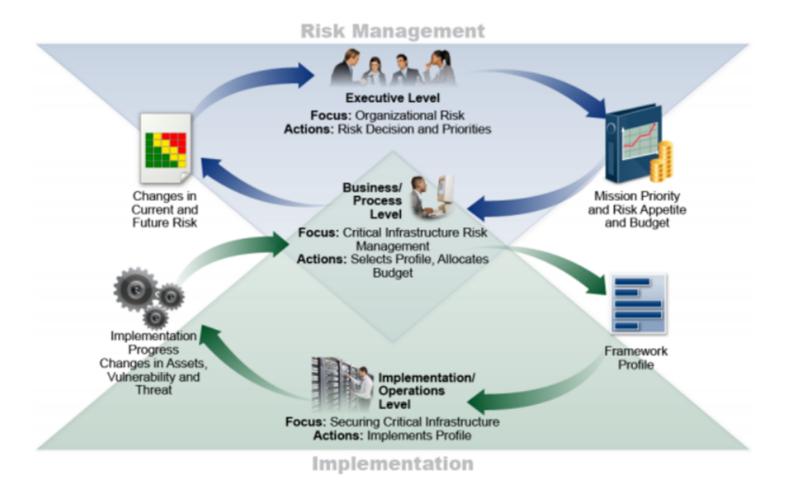


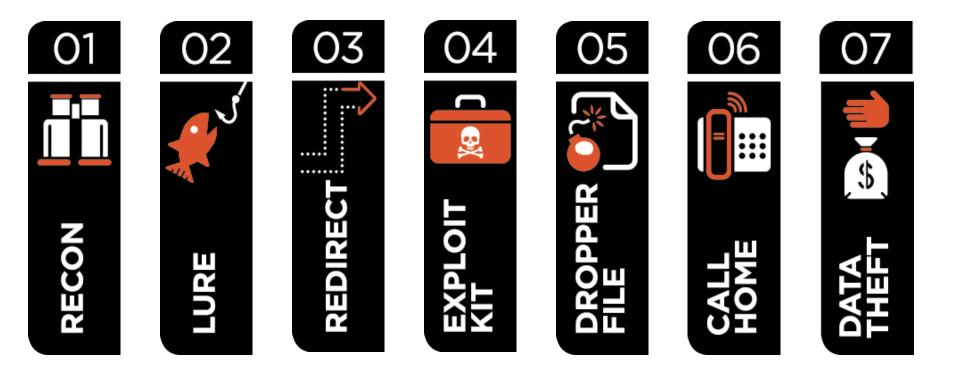
## IP your IP...then DRR



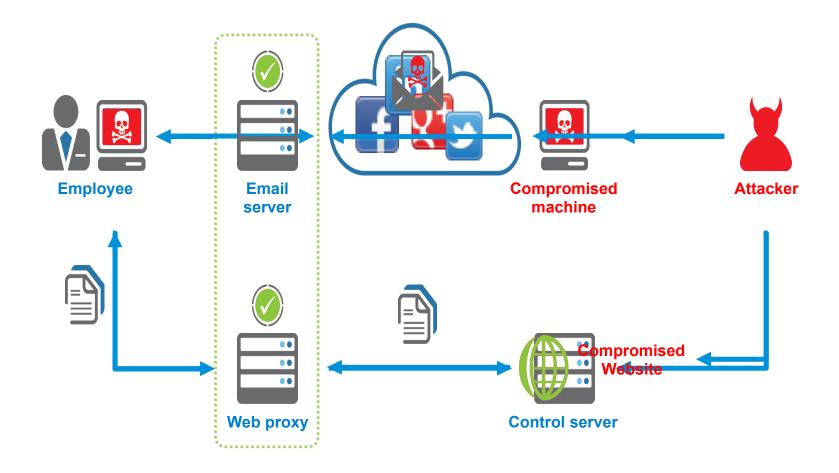








## 7-Stage Kill Chain





## Not All Attacks Use All 7 Stages (Slide 1 of 2)

		2	3		5		
Watering Hole Attack		Legitimate looking website draws interest		Scan for Vulnerabilities	Download Malware File	Establish connection for complete download	Steal Data
Spear Phish Attack	Attacker must do research to customize a Lure	Customized email with URL (aimed at trusted entry)	May use Re-Direct	May use Exploit Kit	Definitely uses Dropper File	May use call home	Definitely after data theft
Credit/ Debit Card Scam	Recon to design email or web lure	Send fake survey, with request for bank info to get paid.					Theft of banking data through survey

## Not All Attacks Use All 7 Stages (Slide 2 of 2)

		2	3		5	6	7
News alert / Cool Video / Must-See pic	Very little recon to design lure. Targets general curiosity of people. Recon to design	"Watch this never- before-seen picture/ video!" Lure	Re-direct to infected YouTube site or fake mirror site.	Scan for vulnerabilities	Dropper File with malicious payload (PDF, Adobe Download, Fake Video download, etc)	Call home to ask for further instructions	Data theft of sensitive information
Hidden Video Lure (2012)	Targets Facebook users with certain profiles	Develops private message with URL	Redirects to malware site		"Missing Adobe Flash Player" message triggers download		Malware file searches and transmits sensitive data
Search Engine Poisoning	Recon to design fake web site to rank high in SEO results	Search Engine results entice people to click.		Halloween Costume Designs, Christmas gift ideas, etc	Fake downloads of images or sales coupons	Call home for further instructions	Theft of sensitive data

# Layered Security Defense in Depth Model

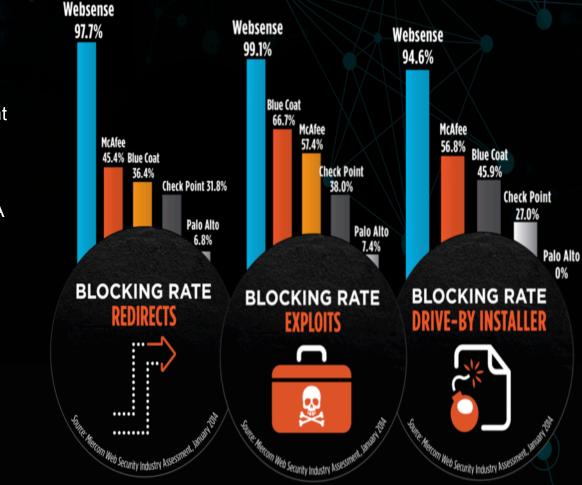
	01 🛍 RECON	02 € LURE	03 REDIRECT	04 💼 EXPLOIT KIT	05 🕤 DROPPER FILE	<mark>06</mark> [∎ CALL HOME	07 a DATA THEFT		
	Cybercriminals research potential targets via websites, social media, and more	The results of this research are used to create trustworthy -appearing lures	Lures sent via email or social media have imbedded links that redirect the user to infected sites	Once the bogus link is clicked, an exploit kit can be deployed that searches for weaknesses	When the exploit kit has found a path, a dropper file is delivered to find and extract valuable data	Some dropper files remain dormant until they 'phone home' to command and control outside	Cybercriminal uses C&C access to extract intellectual property, PIP or other valuable data		
Detection and Prevention		TRITON® RiskVision™         Threat and Data Theft Monitoring and Forensic Report							
	Phishing Report	ing Reporting & Education Web & Email File Sandboxing & Forensic Reporting							
Protection		URL Sandbox	Websense® Web and Email Security Gateways Real-Time Protection - Inline Analysis - Composite						
			Risi	k Scoring - Advanced	coring - Advanced Threat Dashboard Dynamic C&C Detection				
Core Technologies	Advanced Threat Classificati	on	websense*	Global Threat Awareness	websense THRE	EATSEEKE	R		



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2014 Best Advanced Persistent Threat (APT) Protection
2014 Best Web Content Management Solution
2014 Best DLP Solution-EMEA





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# THANK YOU

TRITON STOPS MORE THREATS. WE CAN PROVE IT.

