

Websense Social Web Controls 2013

Social Web Controls, a new form of behavioral classification, empower organizations to safely and securely enable access to popular social media sites.

- Based on extensive research and expertise on user browsing behavior and security threats, Websense Labs selected the most popular social web activities.
- Social Web Controls classify the activities performed within the web domains, such as 'Post a Comment,' 'Join a Group,' or 'Upload a Video'.

The application of Social Web Controls is performed in real time and requires the Websense Content Gateway proxy. As a result, this feature is available only to subscribers of Cloud Web Security Gateway, TRITON™ Enterprise, Websense Web Security Gateway, or Websense Web Security Gateway Anywhere. To learn more about these products, please see: <http://www.websense.com/content/Products.aspx>.

- The default policy action assigned to all Social Web Controls categories is Permit.
- This ensures that the Social Web Controls have no effect on the browsing experience, unless otherwise specified in your policies (Continue/Quota/Block).

*Note: In the Web filtering management console, use the **Settings > Scanning > Scanning Options** page to turn on both **Content Scanning** and **Scan outbound Web content**. These two options are not enabled by default, and must be enabled for the Social Web Controls to operate as intended.*

The following domains and their respective activities are available for management:

Social Web Controls – Facebook

Social Web Control Category	Social Web Control Definition
Social Web - Facebook	Category used to manage the Facebook domain <i>Parent category: Block this category to block the entire Facebook domain. Permit this category if desired, and then Permit or Block individual activities listed below.</i>
Facebook Posting	Facebook function that enables a user to share a post, status or link
Facebook Commenting	Facebook function that enables a user to comment or like
Facebook Friends	Facebook function that enables a user to add a connection

Facebook Photo Upload	Facebook function that enables a user to upload a photo
Facebook Mail	Facebook function that enables a user to send an email within the Facebook community
Facebook Events	Facebook function that enables a user to create, modify or respond to an event within the Facebook community
Facebook Apps	Facebook function that enables a user to access or utilize an app
Facebook Chat	Facebook function that enables a user to chat within the Facebook community
Facebook Questions	Facebook function that enables a user to ask a question within the Facebook community
Facebook Video Upload	Facebook function that enables a user to upload a video
Facebook Groups	Facebook function that enables a user to create, modify or join a group within the Facebook community
Facebook Games	Facebook function that enables a user to access or play a game

Social Web Controls – LinkedIn

Social Web Control Category	Social Web Control Definition
Social Web - LinkedIn	<p>Category used to manage the LinkedIn domain</p> <p><i>Parent category: Block this category to block the entire LinkedIn domain. Permit this category if desired, and then Permit or Block individual activities listed below.</i></p>
LinkedIn Updates	LinkedIn function that enables a user to edit a profile or post an update
LinkedIn Mail	LinkedIn function that enables a user to send an email within the LinkedIn community
LinkedIn Connections	LinkedIn function that enables a user to add a connection

LinkedIn Jobs	LinkedIn function that enables a user to perform activities related to job search
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Social Web Controls – Twitter

Social Web Control Category	Social Web Control Definition
Social Web - Twitter	Category used to manage the Twitter domain <i>Parent category: Block this category to block the entire Twitter domain. Permit this category if desired, and then Permit or Block individual activities listed below.</i>
Twitter Posting	Twitter function that enables a user to post an update
Twitter Mail	Twitter function that enables a user to send an email within the Twitter community
Twitter Follow	Twitter function that enables a user to add a connection

Social Web Controls – YouTube

Social Web Control Category	Social Web Control Definition
Social Web - YouTube	Category used to manage the YouTube domain <i>Parent category: Block this category to block the entire YouTube domain. Permit this category if desired, and then Permit or Block individual activities listed below.</i>
YouTube Commenting	YouTube function that enables a user to comment, like or dislike
YouTube Video Upload	YouTube function that enables a user to upload a video
YouTube Sharing	YouTube function that enables a user to share a video within and outside of the YouTube community

Social Web – Various

Social Web Control Category	Social Web Control Definition
Social Web - Various	Category used to manage various domains. <i>Block or Permit the controls below individually.</i>
Craigslist Posting	Craigslist function that enables a user to create a classified ad
WordPress Posting	WordPress function that enables a user to publish a blog entry
WordPress Commenting	WordPress function that enables a user to comment

To use the controls under Social Web – Various, you would first need to permit craigslist.com or wordpress.com entirely. To permit one of those domains, first permit the parent category in which it resides (Shopping for Craigslist, or Blogs and Personal Sites for Wordpress); or handle these domains in a Custom URL list.

For feedback regarding the Social Web Controls, please contact Websense Labs at suggest@websense.com.